

Application for the 2012 Science and Service Awards for Office-Based Opioid Treatment (OBOT) Providers

December 5, 2011

Dear OBOT Provider:

On behalf of the Substance Abuse and Mental Health Services Administration (SAMHSA), you are invited to apply for SAMHSA's inaugural **2012 Science and Service (SAS) Awards for Office-Based Opioid Treatment (OBOT) Providers**. The awards are designed to recognize excellence in OBOT providers using buprenorphine who have successfully implemented innovative services, practices, and/or strategies, resulting in improved patient "outcomes that matter." These innovations may include medical, clinical, administrative, structural, or systems change approaches that improve the patients' quality of care or increased access to care, as well as approaches that establish and implement system-wide processes for integration of services with health care systems. Physicians who have submitted a notification of intent to SAMHSA and who have been assigned a unique identification number (x-number) by the Drug Enforcement Administration (DEA) under the Drug Addiction Treatment Act of 2000 (DATA 2000) are eligible to apply for these awards.

Five providers will be selected for the award by an independent panel of experts from the field. These awards are designed to serve as an incentive for more providers to expand promising and innovative opioid treatments that are evidence-based and practice-based. Winners will receive full support to travel to the 43rd Medical-Scientific Conference of the American Society for Addiction Medicine (ASAM) in April 2012 to accept the award.

To broaden the professional network, and allow award recipients to share with colleagues at the state and local levels, SAMHSA will notify the winning applicants' government leadership (federal, state, and local) of the awards. Additionally, winners will be featured on SAMHSA's Science and Service Awards web page and highlighted in an article in the *SAMHSA News*.

The application will be available on **Monday, December 5, 2011** on SAMHSA's website (<http://www.samhsa.gov/Scienceandservice/index.aspx>). The deadline for submitting a completed application is **Friday, January 13, 2012, at 5:00 pm, Eastern Standard Time**. We encourage you to give this opportunity your full consideration, and support SAMHSA's efforts to improve services, increase competencies, and enhance contributions to the quality of patient care.

Sincerely,

Robert Lubran, MS, MPA
Director, Division of Pharmacologic Therapies, CSAT

cc: Alina Salvatore, RPh, MS, CSAT
Suzan Swanton, LCSW-C, CSAT
Carmelita Grady, Ph.D., CRP, Inc.

Attachments

**2012 SCIENCE AND SERVICE AWARDS
FOR OFFICE-BASED OPIOID TREATMENT (OBOT) PROVIDERS**

OBOT APPLICATION



Sponsored by:

**U.S. Department of Health and Human Services (DHHS)
Substance Abuse and Mental Health Services Administration (SAMHSA)**

Application Due Date: January 13, 2012

2012 OBOT Science and Service Awards Program

APPLICATION CHECKLIST

- Application Cover Sheet** (with signature)
- Program Abstract**
- Application Narrative** (not to exceed 15 pages)
- Organizational Chart** (does not count against page limit)
- Resume(s)** (does not count against page limit)

OBOT APPLICATION COVER SHEET
(Include with Application)

Name of OBOT Provider: _____

(Please print)

Name of OBOT/Office: _____

Address of OBOT: _____

City: _____ State: _____

Zip Code: _____

Contact Name: _____

Title _____

Telephone: _____

Fax: _____

E-Mail: _____

OBOT provider has current DEA prescription medication/number #: Yes _____ No _____

I have reviewed the information in this application and certify that it is accurate to the best of my knowledge.

SIGNATURE OF PROVIDER

DATE

OBOT PROGRAM ABSTRACT

(Not to exceed 500 words; please return with application)

Instructions:

Summarize the innovative service or practice that is being considered for the OBOT award. At a minimum provide: the name of the innovation, its goal(s), the innovation's main focus, a profile of the patients served, the innovation's start date and duration, and outcomes of the approach. Describe the content and context of the approach (i.e., community or place in which it is conducted). Finally, include research support, if any, and discuss the innovation's creativity, originality, and utility in delivering quality service.

Programs and interventions may include innovative approaches, evidence-based treatment, practice-based treatment, and promising and innovative treatment approaches.

Application and Project Timeline
(December 2011-April 2012)

| | |
|--|-----------------------------|
| Call for Applications | December 5, 2011 |
| Office-based Opioid Treatment Providers (OBOT) Application Release | December 5, 2011 |
| Submission of Questions to CRP by Potential Applicants | December 8, 2011 |
| Responses to Questions | December 13, 2011 |
| Webinar for OBOT Applicants | December 15, 2011 |
| APPLICATION DUE | January 13, 2012 |
| Panel Review Period | January 18-27, 2012 |
| On-site Reviews of OBOT Finalists | February 13-22, 2012 |
| Notice of Science and Service Awards | March 2, 2012 |
| Awards Ceremony 43rd Medical-Scientific Conference American Society for Addiction Medicine | April 2012 |

For additional information contact:

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Science and Service Awards
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I. INTRODUCTION AND BACKGROUND

The Substance Abuse Mental Health Services Administration (SAMHSA) has been in the forefront of developing, expanding, and adopting innovative substance abuse practices in treatment settings. Critical to this goal is SAMHSA's Science and Service (SAS) Initiative, an agencywide effort to facilitate implementation of effective and innovative substance abuse prevention, treatment, and mental health interventions into routine practice.

In 2007, SAMHSA created the Science and Service Awards Program to recognize community-based organizations for exemplary services. While scientific research has led to effective treatments for opioid addiction, how and if an "innovation" is translated and implemented into routine or "real world" treatment settings is influenced by individual, organizational, and systemic barriers.

The SAMHSA Science and Service Awards Program advances SAMHSA's interest in a strong infrastructure of qualified opioid treatment physicians, with the capacity to administer quality care to opioid dependent patients. This project also supports SAMHSA's overall policy to address increasing opioid use and abuse. According to the 2010 National Survey on Drug Use and Health (NSDUH), 140,000 persons aged 12 or older reported using heroin for the first time within the past year.¹ Although the prevalence was not significantly different from 2002 to 2009 (i.e., 91,000 to 180,000 per year),² heroin remains the primary drug of abuse for thousands of Americans.

Heroin, however, is not the only opioid that is abused. According to data from the National Survey on Drug Use and Health (NSDUH), prescription drug abuse is the nation's fastest-growing drug problem. For example, NSDUH data show that nearly one-third of people aged 12 and over who used drugs for the first time in 2009,³ began by using a prescription drug non-medically.

The same survey found that more than 70 percent of people who abused prescription pain relievers got them from friends or relatives, while approximately 5 percent obtained them from a drug dealer or from the Internet.⁴ Additionally, the latest Monitoring the Future (MTF) study—the nation's largest survey of drug use among young people—showed that prescription drugs are the second most-abused category of drugs after marijuana.⁵

Finally, while there has been a marked decrease in the use of some illegal drugs like cocaine,⁶ the increase in opioid abuse places greater demands on the nation's treatment care system. It also requires more accountability, in an era when opioid treatment providers are expected to demonstrate evidence of treatment effectiveness.

Physicians applying for the SAS Award will have an opportunity to present evidence-based practices, practice-based evidence, and promising and innovative practices that are used to improve patient outcomes and quality of services. The *Application for the 2012 Science and Service Awards for Office-Based Opioid Treatment Providers* aims to identify and publicly recognize providers that have demonstrated "outcomes that matter."

¹ Results from the 2010 National Survey on Drug Use and Health (NSDUH): National Findings, SAMHSA (2010).

² Ibid

³ Ibid

⁴ Ibid

⁵ Ibid

⁶ Ibid

II. APPLICATION REQUIREMENTS

A. Eligibility Requirements

Physicians who have submitted a notification of intent to SAMHSA and who have been assigned a unique identification number (x-number) by the Drug Enforcement Administration (DEA) under the Drug Addiction Treatment Act of 2000 (DATA 2000) are eligible to apply for these awards.

B. Application Formatting Requirements

BEFORE YOU BEGIN

Please keep the following minimum requirements in mind as you prepare your application.

1. The application narrative **cannot exceed 15 pages**, numbered sequentially. The cover page, table of contents, abstract, organizational chart and resume(s) are not included in the page count.
2. All responses should be single-spaced, typed on 8.5 x 11-inch paper, on only one side of the paper. Use a 12 point Times New Roman or similar font. Margins must be 1 inch on all sides.
3. Note that the cover sheet requires the OBOT provider's signature. The signature indicates that the application has been reviewed and is accurate.
4. Please define all abbreviations, acronyms, and other terms that are unique to your approach and included in this application.

C. Methods of Submission

- **Electronic.** Applicants are strongly encouraged to submit applications online. Electronic applications submitted by 5pm Eastern Standard Time, January 13, 2012, will be considered eligible for the award. For instructions to guide you through the submission process, [click here](#). If you encounter problems with online submission, please notify Lakeisha Scott at Lscott@crpcorp.com or **voice:** 240-247-2142.
- **Hard Copy (USPS, UPS, Federal Express, etc.).** Applicants may also submit a hard copy of their application and should allow sufficient time for delivery. Hard copy applications received **by 5pm Eastern Standard Time, January 13, 2012**, will be considered eligible for the award. **Faxed applications WILL NOT be accepted.** Applications mailed or hand delivered to CRP should use the following address:

CRP, Incorporated
1110 Bonifant Street, Suite 400
Silver Spring, MD 20910
Attn: Lakeisha Scott

D. Application Structure and Content

Applicants must follow the order and exact headings as shown below.

1. Front Matter (These items are not included in the page count.)

a. Cover Sheet

- i. Include the name of the OBOT applicant, mailing address, telephone, fax, and e-mail address.
- ii. Include the name and title of person with authority to sign the cover sheet.
- iii. Include the name of contact person, title, mailing address, telephone, and e-mail address.

b. Proposal Abstract

Summarize the innovative service or practice that is being considered for the OBOT award. At a minimum provide: the name of the innovation, its goal(s), the innovation's main focus a profile of the patients served, the innovation's start date and duration, and outcomes. Describe the content and context of the approach (i.e., community or place in which it is conducted). Finally, include research support, if any, and discuss the innovation's creativity, originality, and utility in delivering quality service.

c. Table of Contents

Include titles or headers and page numbers for each of the major sections and subsections of the Application Narrative.

2. Application Narrative (up to 15 pages)

- a. **Section 1:** Description of Patients Served by the Approach **(up to 2 pages)**
- b. **Section 2:** Description of Approaches and Practices (administrative, clinical, medical, structural, or systems change) **(up to 5 pages)**
- c. **Section 3:** Description of Outcome(s) of the Approach(es) **(up to 2 pages)**
- d. **Section 4:** Innovation(s) **(up to 4 pages)**
- e. **Section 5:** Description of Organization and Office Structure, Partnerships and Collaborations **(up to 2 pages). Include an organizational chart in this section. It does not count against your page limit.**

III. APPLICATION NARRATIVE

All applications will be reviewed and scored by an independent panel of experts, according to the evaluation criteria outlined in the paragraphs that follow. This new initiative seeks to promote excellence in addiction treatment by recognizing office-based approaches that are innovative and have demonstrated "outcomes that matter." Eligible approaches include medical, clinical, administrative, structural, or systems change.

Define all abbreviations and acronyms used in the narrative.

A. Section 1: Patients Served by the Approach (Up to 2 pages)

1. Identify and describe the target population(s) served by the approach. What unique or special needs of the target population are being addressed by this approach?
2. Discuss the approximate number of patients served between January 2011 and June 2011. Describe their demographic profile (race, gender, socio-economic status). How were they recruited? What are the retention rates?
3. Discuss, using research or practice, the use of buprenorphine as a treatment option within your office-based context.
4. Discuss the current OBOT regulations in your state and how they impact your approach.

B. Section 2: Approaches and Practices [administrative, clinical, medical, structural, or systems change (Up to 5 pages)]

1. Summarize, using research or practice, the success of the approach (es) being considered for this award.
2. How could this approach be improved? Expanded?
3. How is buprenorphine utilized in the pharmacologic management of opioid dependence in this OBOT setting?
4. What factors have facilitated adoption of buprenorphine treatment and/or innovative practices for opioid addiction in this OBOT setting?
5. What challenges were encountered in increasing access to buprenorphine treatment and how were they addressed?
6. Describe plans to expand access to the approach or practice described in this application.
7. Describe how you could improve your buprenorphine treatment practice and/or innovative practice(s) to treat opioid dependence.

C. Section 3: Outcome(s) of the Approach(es) (Up to 2 pages)

1. Identify and describe your "outcomes that matter" based on the OBOT approach discussed in this application.
2. Describe, based on evidence or practice, the evaluation results of your OBOT approach.
3. What lessons learned can be applied to other OBOT providers in implementing this approach?
4. Describe value-added, non-patient-centered outcomes resulting from your approach and innovative practices.
5. Describe the impact of your approach on the local health care system.
6. Describe the role of technology, if any, in effecting patient outcomes described.

D. Section 4: Innovation(s) (Up to 4 pages)

1. Describe, from research or practice, any methods adopted in this OBOT setting that are viewed as innovative.
2. Discuss, from research or practice, how outcomes were measured.
3. Discuss how your approach challenged existing paradigms and practices or addressed critical barriers to traditional approaches.
4. Discuss any novel concepts, approaches, methodologies, tools, or technologies used in this approach.

E. Section 5: Organization and Office Structure, Partnerships, and Collaborations (Up to 2 pages). Include an organizational chart in this section. It does not count against your page limit.

1. Describe the OBOT's structure, organizational resources, and infrastructure used to implement the approach being described in this application.
2. What types of support staff are needed to implement this approach?
3. Identify the roles of staff, partners, and collaborators in implementing the approach in this OBOT.
4. Describe the relevant expertise, qualifications, and skills required to implement this approach.
5. Discuss the training and development needed to successfully implement this approach.
6. Describe any collaborative efforts and supportive relationships across agencies and systems that have been necessary to implement the buprenorphine treatment practice and/or innovative practice(s).

IV. REVIEW AND SELECTION PROCESS

The selection process will be conducted by an independent panel of experts from the field. All applications will be rated according to the quality of information submitted and appropriateness for the approach being submitted. Once finalists are identified, one or more reviewers will conduct a site visit to the office-based practice site, prior to the announcement of the award recipients. SAMHSA anticipates that five awards will be given to OBOT providers treating patients with buprenorphine for opioid-related disorders. Winners will be sponsored to travel to the 43rd Medical-Scientific Conference of the American Society for Addiction Medicine (ASAM) in April 2012 to accept the award. Sponsorship will include conference registration, travel, and two hotel room nights. In addition, winners will be highlighted on SAMHSA's Science and Service Awards web page and appear in a feature article in the *SAMHSA News*.