

CAPT Resources to Prevent the Non-Medical Use of Prescription Drugs, Opioid Misuse, and Opioid Overdose

SAMHSA's Center for the Application of Prevention Technologies (CAPT) has developed numerous resources to support the prevention of opioid misuse, including the non-medical use of prescription drugs (NMUPD) and heroin use. These resources are available on the CAPT area of the SAMHSA website—samhsa.gov/capt—in the *Grantee Stories, Tools, and Resources* section and include:

- Decision-Support Tools
- Other T/TA Tools
- Archived Webinars
- Prevention Conversations – Videos from the CAPT
- Animations
- Collaboration Tools
- Collaboration Success Stories
- Other Grantee Success Stories

These resources were developed for grantees receiving funding through the following SAMHSA grant programs: First Responders - Comprehensive Addiction and Recovery Act (FR-CARA) Cooperative Agreements, Strategic Prevention Framework for Prescription Drugs (SPF Rx), Grants to Prevent Prescription Drug/Opioid Overdose (PDO), Partnerships for Success (PFS), and Substance Abuse Prevention and Treatment Block Grants (SABG).

DECISION-SUPPORT TOOLS

- **Preventing Prescription Drug Misuse: Overview of Factors and Strategies**. Presents key findings from a review of the research on non-medical use of prescription drugs (NMUPD), including a summary of risk and protective factors associated with prescription drug misuse, as well as programs and strategies that have been shown to be effective in addressing these factors. (*June 2016*)
- **Preventing Prescription Drug Misuse: Understanding Who Is at Risk**. Summarizes information from cross-sectional and longitudinal studies on factors that either increase the

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risk of or protect against NMUPD, based on articles published between 2006 and 2012. (June 2016)

- **Preventing Prescription Drug Misuse: Programs and Strategies.** Provides brief summaries of prevention strategies and associated programs that have been evaluated to determine their effects on NMUPD, including an overview of the relevant literature, descriptions of individual studies, and guidelines for using this information to inform prevention planning efforts. (June 2016)
- **Preventing Prescription Drug Misuse: Data Resources.** Provides information on data sources and measures to help practitioners understand the non-medical use of prescription drugs in their communities. (April 2018)

OTHER T/TA TOOLS

- **Using International Classification of Diseases (ICD) Codes to Assess Opioid-Related Overdose Deaths.** Supports prevention practitioners in using International Classification of Disease (ICD) codes to understand and describe the impact of opioid overdose in their communities. (June 2018)
- **Locating Data on Risk Factors for Opioid Overdose.** Pairs data sources with the specific factors they describe to help practitioners determine the impact of overdose-related factors in their communities. (May 2018)
- **Now What? The Role of Prevention Following a Nonfatal Opioid Overdose.** Describes three post-overdose interventions that have shown promise in reducing the risk of subsequent overdoses and improving other health outcomes among people who have experienced a non-fatal overdose, highlighting the role of prevention practitioners in supporting these efforts. (February 2018)
- **Preventing the Consequences of Opioid Overdose: Understanding Naloxone Access Laws.** Describes the aims of naloxone access laws and the various forms they can take, and provides examples of naloxone distribution programs that prevention practitioners have implemented. (January 2018)
- **Preventing the Consequences of Opioid Overdose: Understanding 911 Good Samaritan Laws.** Provides an overview of Good Samaritan Laws and steps that prevention practitioners can take to increase awareness of this important overdose prevention strategy. (November 2017)
- **Illicit Synthetic Opioids: Understanding Potential Risks for First Responders.** Provides an overview of guidelines to protect first responders from being harmed by illicit synthetic opioids. (November 2017)
- **Words Matter: How Language Choice Can Reduce Stigma.** Examines the role of language in perpetuating substance use disorder stigma, followed by tips for assessing when

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and how we may be using stigmatizing language, and steps for ensuring that the language we use and messages we deliver are positive, productive, and inclusive. *(November 2017)*

- **Preventing Opioid Misuse and Overdose: Data Sources and Tools to Inform Assessment and Planning Efforts.** Presents a list of 16 key data sources for prescription opioids and heroin to inform assessment and planning efforts. *(September 2017)*
- **Media Campaigns to Prevent Prescription Drug Misuse, Youth Marijuana Misuse, and Underage Drinking: Evidence of Effectiveness.** Summarizes evaluation findings from a selection of media campaigns (current and past) shown to be effective in preventing critical substance use-related problems. *(June 2017)*
- **Media Campaigns to Prevent Prescription Drug and Opioid Misuse.** Provides links and contact information for a selection of campaigns aimed to prevent prescription drug and opioid misuse, developed by states across the United States. *(June 2017)*
- **Examples of Community-level Logic Models for Reducing the Non-Medical Use of Opioid Prescription Drugs.** Presents three examples of logic models to guide practitioners in developing state- and community-level responses to prevent the misuse of prescription opioids. *(May 2017)*
- **Examples of Community- and State-level Logic Models for Addressing Opioid-related Overdose Deaths.** Presents three examples of logic models to guide practitioners in developing state- and community level responses to the opioid crisis. *(April 2017)*
- **Preventing Prescription Drug Misuse: Selected Strategies and Associated Risk Factors.** Identifies and briefly describes prevention strategies that have been shown to directly address common risk factors associated with prescription drug misuse. *(April 2017)*
- **Preparing for Naloxone Distribution: Resources for First Responders and Others.** Provides a list of available resources on training first responders, both professional and lay, to prevent opioid overdose, including information about agencies doing work on this topic. *(January 2017)*
- **Using Prescription Drug Monitoring Program Data to Support Prevention Planning.** Offers a brief introduction to prescription drug monitoring programs (PDMPs), highlighting how practitioners can use PDMP data to prevent prescription drug misuse in their states and communities. *(January 2017)*
- **Preventing or Reducing Opioid Abuse and Overdose: Selected Resources.** Presents tools to support state-level planners in preventing or reducing heroin and other opioid abuse and its consequences. *(January 2017)*
- **Issues Brief: Preventing Heroin Use — Facts, Factors, and Strategies.** Describes recent trends in and factors associated with heroin use, including NMUPD, and associated prevention strategies. *(December 2015)*

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- **State Approaches to Addressing Drugged Driving.** Offers an overview of how some states are addressing drugged driving, including instances caused by prescription drug misuse, through policies, environmental strategies, and other prevention efforts. (2014)
- **Substance Misuse Prevention Media Campaigns.** Presents examples of state and national media campaigns designed to promote behavior change in reducing substance misuse. (2013)

ARCHIVED WEBINARS

- **The Intersection of Opioid Abuse, Overdose, and Suicide (Webinar Series):**
 - **Part 1: Understanding the Connections.** Examines current research on the relationship between these problems, discusses opportunities for cross-sector collaboration to address them, and describes examples from the field where this work is already underway. (June 2018)
 - **Part 2: The Role of Chronic Pain.** Examines common characteristics among people with chronic pain and discuss strategies for reducing the risk of opioid overdose and suicide in this population. (June 2018)
- **Engaging People with Lived Experience of Substance Misuse to Strengthen Prevention Efforts.** Explores the importance of and strategies for engaging people from the drug-using community in opioid misuse prevention efforts. (February 2018)
- **Prevention and Harm Reduction: Opportunities for Collaboration to Address Opioid-Related Overdose.** Explores where opioid overdose prevention and harm reduction overlap—and how developing a cultural understanding of each discipline's philosophy and work can facilitate healthy collaborations. (August 2017)
- **The Role of Prevention in Addressing Neonatal Abstinence Syndrome.** Explores the current evidence for what drives the problem of neonatal abstinence syndrome (NAS)—one of the most pervasive and devastating consequences of the opioid crisis—and what works to prevent it. (July 2017)
- **The Role of Law Enforcement in Preventing Substance Misuse on College Campuses.** Explores the unique role of law enforcement in a comprehensive approach to substance misuse prevention on college campuses. (June 2017)
- **Getting the Message Right! Considerations for Media Campaigns to Prevent Opioid Misuse and Overdose.** Presents key steps for developing and implementing a successful campaign to prevent NMUPD/opioid overdose, with an emphasis on developing non-stigmatizing prevention messages. (June 2017)
- **Collaborating to Prevent Prescription Drug Misuse and Overdose: A State-Level Perspective.** examines the value of collaborating with diverse partners as a strategy for

expanding the reach, and deepening the impact, of activities to prevent prescription drug misuse and overdose. (May 2017)

- **Preventing Prescription Drug Misuse: Prevention Strategies from the Research Literature (Webinar Series):**
 - **Part 1: Strategies to Reduce the Demand for Prescription Drugs.** Showcases innovative approaches that states are using to prevent prescription drug dependency or misuse (that is, reduce demand). (April 2017)
 - **Part 2: Strategies to Reduce the Supply of Prescription Drugs.** Showcases innovative approaches that states are using to decrease the availability of prescription drugs for non-medical use (that is, reduce supply). (April 2017)
 - **Part 3: Strategies to Reduce the Harm of Prescription Drug Misuse.** Showcases innovative approaches that states are using to prevent nonfatal and fatal overdose from prescription drugs (that is, reduce harm). (May 2017)
- **Leveraging Prescription Drug Monitoring Program (PDMP) Data to Support Prevention Planning (Webinar Series):**
 - **Part 1: An Introduction to Prescription Drug Monitoring Programs.** Provides an introduction to PDMPs for practitioners, including what they are, who can access their data, some of their strengths and limitations, as well as general information on how to access the data and use it to support prescription drug misuse prevention efforts. (January 2017)
 - **Part 2: Using Prescription Drug Monitoring Programs Across SAMHSA's Strategic Prevention Framework.** Explores opportunities for using PDMP data to prevent prescription opioid misuse and abuse at each step of SAMHSA's Strategic Prevention Framework. (January 2017)
 - **Part 3: Collaborating with Prescription Drug Monitoring Programs: Opportunities and Challenges.** Showcases innovative approaches that states are using to reduce prescription drug misuse and opioid overdose. (February 2017)
- **The Role of Prevention in Addressing Opioid Overdose.** Explores the role of prevention in addressing opioid overdose and opportunities for collaboration with other behavioral health sectors. (December 2016)
- **Preventing the Nonmedical Use of Prescription Drugs: Using the PDMP and Other Strategies for Success.** Introduces SAMHSA prevention grantees to the role that PDMPs and other strategies can play in preventing prescription drug misuse. (May 2016)
- **Addressing the Nonmedical Use of Prescription Drugs: Unique SPF Challenges (Steps 1-3).** This webinar explores common challenges to implementing SAMHSA's Strategic Prevention Framework (SPF) to prevent prescription drug misuse. (April 2016)

- **Preventing the Non-Medical Use of Prescription Drugs (Webinar Series)**
 - **Part 1: Beyond the Warning Label: Identifying and Prioritizing Risk and Protective Factors for Non-Medical Use of Prescription Drugs.** Offers an introduction to the process of identifying and prioritizing risk and protective factors that contribute to NMUPD. (August 2013)
 - **Part 2: What's the Prescription? Strategies and Interventions to Prevent the Non-Medical Use of Prescription Drugs.** Explores current research on NMUPD, as well as implications for the implementation of evidence-based strategies. (October 2013)

PREVENTION CONVERSATIONS – VIDEOS FROM THE CAPT

The following are part of the CAPT's *Prevention Conversations*—a series of short, online videos that feature SAMHSA prevention grantees and prevention specialists describing their work to address opioid misuse, overdose, and other substance-related problems. Videos are available on SAMHSA's YouTube channel in the [Prevention Conversations](#) playlist:

Preventing Prescription Drug Misuse

- **Prescription Drugs: What's the Harm?** Raanan Kagan, Director of Health Policy Research at Carnevale Associates, explores the assumption that because a substance is medically prescribed, it is safe for use. (August 2017)
- **Partnering with Prescribers to Prevent Prescription Opioid Misuse.** Raanan Kagan, Director of Health Policy Research at Carnevale Associates, discusses the importance of engaging prescribers in efforts to prevent prescription drug misuse—to provide credibility, reach target audiences, and provide their critical perspective. (August 2017)
- **Partnering with the Medical Community: The Value of Listening.** CAPT Coordinator Gisela Rots discusses the challenges prevention practitioners may face collaborating with the medical community to prevent prescription drug misuse, and strategies for building these important partnerships. (August 2017)
- **Supply, Demand, and the Role of Prescribers in Preventing Prescription Drug Misuse.** Raanan Kagan, Director of Health Policy Research at Carnevale Associates, describes the unique role prescribers play in modulating both the amount and dosage of prescription drugs being prescribed, as well as the demand for these prescriptions. (August 2017)
- **The Role of PDMPs in Preventing Prescription Opioid Misuse.** Raanan Kagan, Director of Health Policy Research at Carnevale Associates, discusses how Prescription Drug Monitoring Programs (PDMPs) allow prescribers to “do their jobs” while playing a critical role in curbing the opioid crisis. (August 2017)

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- **PDMPs as a Public Health Tool: Opportunities and Strategies.** CAPT Coordinator Gisela Rots discusses some of the ways prevention practitioners can use Prescription Drug Monitoring Program data to inform prevention efforts, recognizing that utility is sometimes limited by the laws that originally created these data systems. *(August 2017)*

Understanding Addiction & Addressing Stigma

- **Addiction as a Disease—Not a Moral Failure.** Sterling Gildersleeve, Director of Phoenix Recovery Support Services, explores the nature of addiction and society's attitudes toward people with substance use disorders. *(March 2018)*
- **Reframing the Opioid Prevention Narrative: Addressing Misperceptions.** Alejandro Rivera, Vice President of Prevention Services at Bay State Community Services, highlights the importance of helping people understand the nature of addiction as a critical first step in preventing opioid misuse and overdose. *(November 2017)*
- **Examining Our Biases About People Who Misuse Opioids.** Valery Shuman, Senior Director of Heartland Center for Systems Change, underscores the importance of examining our misconceptions about people with substance use disorders. *(March 2018)*
- **Addressing the Opioid Crisis: Prioritizing What Works.** Maya Doe-Simkins, Co-Director of Harm Reduction Michigan, examines some of the ways prejudice toward people with substance use disorders can shape our approach to prevention. *(March 2018)*
- **Lessons from Massachusetts: Changing the Conversation about Addiction.** Gary Langis, Technical Assistance Provider for Massachusetts Technical Assistance Partnership for Prevention, discusses how changing attitudes toward people who use drugs can play a key role in program success. *(November 2017)*
- **Reframing the Opioid Prevention Narrative: Working with the Press.** Alejandro Rivera, Vice President of Prevention Services at Bay State Community Services, discusses how the Impact Quincy Coalition of Quincy, Massachusetts partnered with the area's leading newspaper to correct misperceptions about the nature of addiction. *(November 2017)*
- **Preventing Opioid Misuse and Overdose: Using Data to Correct Misperceptions.** Gary Langis, Technical Assistance Provider for Massachusetts Technical Assistance Partnership for Prevention, discusses the importance of using data to make the case for prevention efforts. *(November 2017)*

The Role of Naloxone in Preventing Opioid Overdose

- **Preventing Opioid Overdose: Increasing the Availability of Naloxone.** Dan Bigg, Director of the Chicago Recovery Alliance, discusses the important role the Alliance has played in facilitating the widespread distribution of the opioid reversal medication naloxone. *(March 2018)*

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- **Addressing the Opioid Crisis: How Naloxone is Changing the Way We Think About Prevention.** Maya Doe-Simkins, Co-Director of Harm Reduction Michigan, describes the medication naloxone as both a tool for reversing opioid overdose and as a concept for understanding the importance of connection and caring in addressing the opioid crisis. (March 2018)
- **Preventing Opioid Overdose: The Value of Naloxone.** Dr. Alexander Walley, Medical Director of the Massachusetts Department of Public Health, underscores the importance of embracing naloxone distribution as a safe and effective strategy for preventing opioid-related overdose. (September 2017)
- **Getting Naloxone to Those in Greatest Need: Lesson from Massachusetts.** Building on lessons learned from Massachusetts, Dr. Alexander Walley, Medical Director of the Massachusetts Department of Public Health, presents strategies for getting naloxone, a safe and effective rescue medication for people experiencing opioid overdose, into the hands of those in greatest need. (September 2017)

Harm Reduction Approaches for Opioid Misuse

- **Harm Reduction and Opioid Misuse: Embracing Positive Change.** Dan Bigg, Director of the Chicago Recovery Alliance, explores the role of harm reduction in helping people with substance use disorders stay healthy. (March 2018)
- **Finding the Hook: Changing Perceptions of Harm Reduction Strategies.** Valery Shuman, Senior Director of Heartland Center for Systems Change, presents strategies for helping people understand the role of harm reduction in preventing opioid overdose and overdose-related death. (March 2018)
- **Harm Reduction and Opioid Misuse: Looking Beyond Naloxone.** Valery Shuman, Senior Director of Heartland Center for Systems Change, presents innovative approaches to preventing opioid overdose. (March 2018)

Post-Overdose Interventions

- **The Role of Prevention Following a Non-Fatal Overdose.** Maya Doe-Simkins, Co-Director of Harm Reduction Michigan, explores the importance of post-overdose interventions in preventing future overdoses. (March 2018)

Working with the Drug-Using Community to Prevent Opioid Overdose

- **Working with People in Recovery Homes: Engaging Residents in Overdose Prevention Efforts.** Sterling Gildersleeve, Director of Phoenix Recovery Support Services, presents some important steps that his organization is taking to prevent opioid overdose among its residents. (March 2018)

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- **Talking About Overdose with People Who Use Opioids**. According to Dr. Alexander Walley, Medical Director for the Massachusetts Department of Public Health, witnessing an overdose is often more traumatic than experiencing one yourself. *(January 2018)*
- **Plan C: Keeping People Alive**. Dr. Alexander Walley, Medical Director for Massachusetts Department of Public Health's Opioid Overdose Prevention Program, discusses the importance of working with active drug users to develop a concrete and realistic plan for how to prevent opioid overdose. *(January 2018)*

Collaborating Across Systems to Address the Opioid Crisis

- **Seeing the Whole Elephant: The Critical Role of Collaboration in Addressing the Opioid Crisis**. Maria Bruni, Acting Assistant Secretary for the Illinois Department of Human Services, describes how agencies from across the state have come together to address the opioid crisis in a coordinated and comprehensive way. *(March 2018)*
- **Preventing Opioid Misuse and Overdose: Strange Bedfellows Working Together**. According to Gary Langis, a provider with the Massachusetts Technical Assistance Partnership for Prevention, people often need to understand how the opioid crisis affects them personally before supporting prevention efforts. *(January 2018)*
- **Collaborating to Prevent Opioid Misuse and Overdose: Eliminating Silos**. Alejandro Rivera, Vice President of Prevention Services at Bay State Community Services, explores some of the reasons why today's opioid crisis requires prevention practitioners to collaborate with new partners, in new ways. *(January 2018)*
- **Preventing Opioid Overdose in Massachusetts: Adopting a "Cluster" Model**. Alejandro Rivera, Vice President of Prevention Services at Bay State Community Services, discusses how, to address increasing rates of opioid misuse and related deaths, Massachusetts instituted a unique funding model that requires communities to collaborate with a broad range of stakeholders. *(January 2018)*
- **Preventing Opioid Misuse: Engaging Non-Traditional Partners**. Mary Hickock, Drug and Alcohol Program Analyst for Pennsylvania's Department of Drug and Alcohol Programs, describes some of the non-traditional partners with which the state has worked to prevent prescription drug misuse. *(August 2017)*
- **Prevention in Rural Communities: Tekoa's Takeback Program**. Diane Harp, Community Coordinator for the Healthy Tekoa Coalition in Washington State, describes how Tekoa's prescription drug takeback program served as a catalyst for engaging partners across the community. *(August 2017)*

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Collaborating with Law Enforcement/Criminal Justice

- **Addressing the Opioid Crisis: Opportunities to Collaborate with Law Enforcement.** John Carnevale, President/CEO of Carnevale Associates, explores the potential role of law enforcement in addressing opioid misuse and overdose. *(March 2018)*
- **Collaborating with Law Enforcement: Finding the Gatekeepers.** John Carnevale, President/CEO of Carnevale Associates, highlights the importance of connecting with the right people in law enforcement in order to spark new partnerships. *(March 2018)*
- **Collaborating with Criminal Justice: Thinking Beyond Law Enforcement.** John Carnevale, President/CEO of Carnevale Associates, explores opportunities for collaborating with other criminal justice sectors to address opioid misuse and overdose. *(March 2018)*
- **Lessons from South Carolina: Engaging Law Enforcement in Naloxone Distribution.** Michelle Nienhius, Manager of Prevention Services from the South Carolina Department of Alcohol and Other Drug Abuse, discusses how careful planning allowed her organization to engage law enforcement to implement an effective naloxone distribution program. *(September 2017)*
- **Lessons from South Carolina: Tracking Naloxone Distribution.** Michelle Nienhius, Manager of Prevention Services from the South Carolina Department of Alcohol and Other Drug Abuse, discusses the importance of having an effective system for monitoring naloxone distribution. *(September 2017)*

Developing Media Campaigns to Address the Opioid Crisis

- **Preventing Prescription Opioid Misuse Utah: Leveraging Partnerships.** Craig PoVey, Prevention Program Administrator for Utah's Division of Substance Abuse & Mental Health, describes how one community's "can-do" approach and creativity to preventing underage drinking became a model for community prevention efforts across the state. *(October 2017)*
- **Lessons from Wisconsin: The Value of Broad Stakeholder Involvement.** Christine Niemuth, Prevention Coordinator from Wisconsin Department of Health Services, highlights the importance of involving key stakeholders in the development of media messages and materials. *(October 2017)*
- **Lessons from Wisconsin: Finding a Prevention Champion.** Christine Niemuth, Prevention Coordinator for Wisconsin's Department of Health Services, discusses the value of having high-profile supports who are willing to champion your prevention efforts. *(October 2017)*

ANIMATIONS

- **What is Naloxone?** Depicts how Naloxone, an opioid overdose-reversal medication, works in the body. *(September 2018)*

COLLABORATION TOOLS

- **Engaging People Who Use Drugs in Prevention Efforts: Strategies for Reducing Stigma.** Explores actions practitioners can take to reduce stigma toward members of the drug-using community in order to better engage them as partners in prevention efforts. *(June 2018)*
- **Engaging People Who Use Drugs in Prevention Efforts: Benefits & Considerations.** Explores the benefits of engaging members of the drug-using community in prevention efforts and shares considerations for creating a safe and welcoming environment that supports their meaningful participation. *(June 2018)*
- **Tips for Engaging with Prescribers to Prevent Opioid Misuse.** Provides prevention practitioners with practical tips for connecting with and involving prescribers in prescriber education programs to prevent opioid misuse. *(June 2018)*
- **Opioid Overdose and the Role of Prescriber Education.** Describes the relationship between opioid overdose and overprescribing, and makes the case for prescriber education as a prevention strategy. *(March 2018)*
- **Opportunities for Collaborating with Medical Professionals to Prevent Opioid Misuse.** Presents examples of state- and local-level opportunities for collaborating with medical professionals across settings to plan and support prescriber education programming. *(March 2018)*
- **Preparing for Prescriber Education: Getting the Lay of the Land.** Identifies the different agencies responsible for prescribing and distributing prescription opioids in a community. *(March 2018)*
- **State- and Community-level Partners to Engage in Opioid Overdose Prevention Efforts.** Identifies potential partners for prevention practitioners at the community, state, and national levels, whose involvement is critical to preventing opioid overdose. *(July 2017)*
- **Opportunities for Engaging Partners to Prevent Opioid Overdose-related Deaths.** Presents different sectors that prevention practitioners may want to engage in opioid overdose prevention efforts, along with opportunities for meaningful engagement. *(June 2017)*

COLLABORATION SUCCESS STORIES

- **Non-Traditional Partners Help Pennsylvania Reduce Access to Prescription Opioids.** Learn how prevention practitioners joined forces with realtors and funeral directors in Blair County, Pennsylvania to prevent opioid misuse. *(September 2018)*
- **Vermont Doctors and Pharmacists Partner to Address Opioid Misuse.** For the Brattleboro Area Prevention Coalition's Rx Abuse Prevention (RAP) Team, the first step in reducing high rates of opioid misuse is building channels of communication and fostering a culture of collaboration between doctors and pharmacists. *(August 2018)*
- **MO-HOPE Expands Naloxone Training and Distribution in Eastern Missouri.** For the Missouri Opioid-Heroin Overdose Prevention and Education (MO-HOPE) Project, getting naloxone into the hands of law enforcement and substance misuse treatment providers meant developing a flexible training and distribution program that addressed the concerns of multiple audiences. *(December 2017)*
- **South Carolina Partners with Law Enforcement on Naloxone Program.** State prevention leaders joined forces with local police departments to create an effective naloxone training, distribution, and monitoring program. *(November 2017)*
- **Wisconsin's Dose of Reality Campaign Warns Residents about Prescription Drug Misuse.** Wisconsin's Department of Health Services teamed with the Department of Justice and other state agency partners to design and deliver a statewide media campaign to prevent prescription drug misuse. *(October 2017)*
- **Rural Tekoa, Washington Paves Its Own Way to Prevent Opioid Misuse.** Despite limited resources, a small town rallies community partners around prevention. *(August 2017)*
- **Ohio Partners Work Together to Reduce the Flow of Prescribed Opiates.** In an effort to reduce opioid misuse, the Ohio Governor's Cabinet Opiate Action Team convened a multidisciplinary coalition of prevention professionals and health care providers to create opiate prescriber guidelines. *(July 2017)*
- **Kentucky Partnership Brings PDMP Data to the Forefront of Prevention.** A lasting partnership between Kentucky's Prescription Drug Monitoring Program (PDMP) and the Division of Behavioral Health provides access to vital data to prevent opioid misuse. *(April 2017)*
- **Florida Coalition Forges Strong Partnerships to Reduce Opioid Misuse.** Facing a growing heroin use and opioid misuse epidemic, the Drug Free Sarasota coalition leverages cross-sector collaboration to launch a multi-component community awareness campaign. *(February 2017)*
- **Cross-Sector Collaboration Key to Prescriber Alert Success.** In North Carolina, the Burke Substance Abuse Network's approach to creating and implementing a prescriber alert

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system offers a model for other communities looking to reduce overprescribing of opioids. *(January 2017)*

- **Pennsylvania Creates Statewide Opioid Misuse Prevention Media Campaign.** The Commonwealth Prevention Alliance forges a collaboration among prevention, addiction, and media experts to raise public awareness about prescription drug misuse and heroin. *(November 2016)*
- **Established Partnerships Help Scott County Address Emerging Problems.** In rural Indiana, a long history of successful collaboration prepares the Scott County Partnership for addressing rising rates of prescription drug misuse. *(June 2016)*
- **Innovative Funding Model Facilitates Prevention Collaboration in Massachusetts.** To address increasing rates of opioid drug misuse and related poisoning deaths, Massachusetts institutes a unique “cluster funding” model that requires sub-recipient communities to collaborate with a broad range of stakeholders. *(February 2016)*
- **Good Business: Bringing Substance Use Prevention to the Workplace.** The Marinette Menominee Area Chamber of Commerce joins forces with the Wisconsin Governor's Office, substance use prevention specialists, and business leaders to address the growing problem of heroin and other drug use in the workforce. *(February 2016)*

OTHER GRANTEE SUCCESS STORIES

- **Massachusetts Prevention Efforts Target Opioid Overdoses.** With public health data showing a startling increase in overdose deaths, Massachusetts is working to identify and implement effective prevention strategies to try to stem this growing crisis. *(February 2016)*
- **Practitioners Collaborate Across Disciplines to Inform Heroin Policy.** Wisconsin is tapping the experience and expertise of practitioners working across multiple disciplines to address its growing heroin problem. *(February 2015)*
- **Cross-sector Collaboration Helps Michigan Prevent Prescription Drug Overdose.** To address its growing prescription drug overdose problem, Michigan is forging cross-sector partnerships among its state agencies. *(January 2015)*
- **Building on Lessons Learned, Missouri Targets Prescription Drug Misuse on College Campuses.** To address increasing rates of prescription drug misuse among college students, Missouri is tapping an existing network of prevention partners. *(September 2013)*
- **Kentucky Meets the Gold Standard for Prescription Drug Monitoring Programs.** Kentucky, which launched its PDMP in 1999, strengthened its prescription drug monitoring system by requiring participation by all doctors and pharmacies, improving the timeliness of prescription data reporting, and ensuring high levels of cooperation among stakeholders. *(April 2013)*

- **New Jersey Shores Up Its Data on Older Adults and Substance Abuse**. For several decades, New Jersey, like other states, has focused most of its substance abuse prevention efforts on young people. But recently an unexpected population has emerged with its own set of prescription drug misuse problems. (*October 2012*)