

Table 2.36A Smokeless Tobacco Use in Past Year: Among People Aged 12 or Older; by Age Group and Geographic and Socioeconomic Characteristics, Numbers in Thousands, 2019 and 2020

Geographic/Socioeconomic Characteristic	Aged 12+ (2019)	Aged 12+ (2020)	Aged 12-17 (2019)	Aged 12-17 (2020)	Aged 18+ (2019)	Aged 18+ (2020)	Aged 18-25 (2019)	Aged 18-25 (2020)	Aged 26+ (2019)	Aged 26+ (2020)
TOTAL	11,478	9,206	620	339	10,857	8,867	2,586	2,023	8,271	6,844
GEOGRAPHIC REGION										
Northeast	1,470	1,202	76	45	1,395	1,156	401	235	994	921
Midwest	2,905	2,192	165	108	2,739	2,084	680	519	2,059	1,565
South	4,926	3,953	279	145	4,647	3,808	1,046	999	3,601	2,809
West	2,177	1,860	100	41	2,076	1,818	459	269	1,617	1,549
COUNTY TYPE										
Large Metro	4,301	3,234	270	166	4,031	3,069	1,078	723	2,953	2,346
Small Metro	4,228	3,329	193	96	4,035	3,233	894	728	3,141	2,505
Nonmetro	2,949	2,642	158	78	2,791	2,565	614	572	2,177	1,993
Urbanized	1,054	986	66	24	988	962	264	219	725	743
Less Urbanized	1,541	1,420	64	47	1,478	1,374	282	282	1,195	1,091
Completely Rural	353	236	28	*	325	229	68	70	257	159
POVERTY LEVEL¹										
Less Than 100%	1,712	1,394	120	53	1,591	1,341	598	459	993	881
100-199%	2,024	1,697	122	44	1,902	1,653	448	407	1,454	1,246
200% or More	7,655	6,108	378	242	7,277	5,866	1,452	1,149	5,824	4,717
HEALTH INSURANCE²										
Private	7,337	5,823	359	208	6,978	5,616	1,727	1,363	5,252	4,253
Medicaid/CHIP	1,642	1,588	220	102	1,421	1,486	363	323	1,059	1,163
Other ³	2,154	1,274	30	9	2,124	1,265	255	109	1,869	1,156
No Coverage	1,464	1,314	43	32	1,421	1,282	339	289	1,082	993

* = low precision; -- = not available; da = does not apply; nc = not comparable due to methodological changes; nr = not reported due to measurement issues.

NOTE: Estimates in the 2020 column are italicized to indicate caution should be used when comparing estimates between 2020 and prior years because of methodological changes for 2020. Due to these changes, significance testing between 2020 and prior years was not performed. See the *2020 National Survey on Drug Use and Health: Methodological Summary and Definitions* for details.

¹ Respondents aged 18 to 22 who were living in a college dormitory were excluded.

² Respondents could indicate multiple types of health insurance; thus, these response categories are not mutually exclusive.

³ Other Health Insurance is defined as having Medicare, military-related health care, or any other type of health insurance.

Definitions: Measures and terms are defined in Appendix A.

Source: SAMHSA, Center for Behavioral Health Statistics and Quality, National Survey on Drug Use and Health, 2019 and Quarters 1 and 4, 2020.

Table 2.36B Smokeless Tobacco Use in Past Year: Among People Aged 12 or Older; by Age Group and Geographic and Socioeconomic Characteristics, Percentages, 2019 and 2020

Geographic/Socioeconomic Characteristic	Aged 12+ (2019)	Aged 12+ (2020)	Aged 12-17 (2019)	Aged 12-17 (2020)	Aged 18+ (2019)	Aged 18+ (2020)	Aged 18-25 (2019)	Aged 18-25 (2020)	Aged 26+ (2019)	Aged 26+ (2020)
TOTAL	4.2	3.3	2.5	1.4	4.3	3.5	7.7	6.0	3.8	3.1
GEOGRAPHIC REGION										
Northeast	3.1	2.5	1.9	1.2	3.2	2.6	7.0	4.2	2.6	2.4
Midwest	5.1	3.8	3.1	2.0	5.3	4.0	9.5	7.3	4.6	3.5
South	4.7	3.7	2.9	1.5	4.9	4.0	8.2	7.9	4.4	3.4
West	3.3	2.8	1.7	0.7	3.5	3.0	5.7	3.4	3.1	3.0
COUNTY TYPE										
Large Metro	2.8	2.1	2.0	1.2	2.9	2.2	5.7	4.1	2.4	2.0
Small Metro	5.1	3.9	2.5	1.2	5.3	4.2	8.4	6.6	4.8	3.8
Nonmetro	7.7	6.4	4.4	2.4	8.1	6.7	14.2	12.0	7.2	6.0
Urbanized	6.6	6.0	4.3	1.8	6.9	6.3	13.0	10.0	5.9	5.7
Less Urbanized	8.6	7.2	3.8	2.9	9.1	7.6	14.6	12.7	8.4	6.9
Completely Rural	8.1	4.7	6.8	*	8.3	4.8	18.2	19.9	7.2	3.6
POVERTY LEVEL¹										
Less Than 100%	4.6	3.3	2.4	1.2	4.9	3.6	7.6	5.6	4.1	3.0
100-199%	3.8	3.4	2.3	1.0	4.0	3.6	5.8	5.3	3.6	3.3
200% or More	4.2	3.3	2.6	1.5	4.3	3.5	8.6	6.6	3.8	3.1
HEALTH INSURANCE²										
Private	4.1	3.3	2.5	1.4	4.2	3.5	8.5	7.0	3.6	3.1
Medicaid/CHIP	3.6	3.3	2.3	1.2	4.0	3.7	5.0	4.1	3.7	3.6
Other ³	3.1	1.7	2.5	0.6	3.1	1.7	10.1	4.5	2.8	1.6
No Coverage	5.4	4.6	3.7	2.2	5.5	4.8	7.0	5.5	5.1	4.6

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Table 2.37A Smokeless Tobacco Use in Past Month: Among People Aged 12 or Older; by Age Group and Geographic and Socioeconomic Characteristics, Numbers in Thousands, 2019 and 2020

Geographic/Socioeconomic Characteristic	Aged 12+ (2019)	Aged 12+ (2020)	Aged 12-17 (2019)	Aged 12-17 (2020)	Aged 18+ (2019)	Aged 18+ (2020)	Aged 18-25 (2019)	Aged 18-25 (2020)	Aged 26+ (2019)	Aged 26+ (2020)
TOTAL	8,516	<i>7,021</i>	248	<i>146</i>	8,268	<i>6,875</i>	1,660	<i>1,313</i>	6,608	<i>5,562</i>
GEOGRAPHIC REGION										
Northeast	1,050	<i>845</i>	29	<i>13</i>	1,022	<i>831</i>	245	<i>154</i>	777	<i>678</i>
Midwest	2,302	<i>1,535</i>	60	<i>39</i>	2,242	<i>1,496</i>	460	<i>328</i>	1,782	<i>1,169</i>
South	3,766	<i>3,299</i>	116	<i>71</i>	3,650	<i>3,227</i>	720	<i>670</i>	2,930	<i>2,558</i>
West	1,398	<i>1,343</i>	44	<i>22</i>	1,354	<i>1,320</i>	235	<i>163</i>	1,119	<i>1,158</i>
COUNTY TYPE										
Large Metro	2,923	<i>2,229</i>	102	<i>58</i>	2,821	<i>2,171</i>	616	<i>412</i>	2,205	<i>1,760</i>
Small Metro	3,156	<i>2,672</i>	82	<i>36</i>	3,074	<i>2,635</i>	579	<i>493</i>	2,495	<i>2,142</i>
Nonmetro	2,436	<i>2,121</i>	64	<i>52</i>	2,372	<i>2,069</i>	465	<i>408</i>	1,908	<i>1,660</i>
Urbanized	863	<i>701</i>	24	<i>21</i>	839	<i>680</i>	186	<i>157</i>	653	<i>523</i>
Less Urbanized	1,288	<i>1,213</i>	27	<i>24</i>	1,262	<i>1,189</i>	227	<i>187</i>	1,035	<i>1,001</i>
Completely Rural	285	<i>207</i>	13	<i>*</i>	272	<i>200</i>	51	<i>64</i>	220	<i>136</i>
POVERTY LEVEL¹										
Less Than 100%	1,149	<i>962</i>	55	<i>28</i>	1,094	<i>934</i>	376	<i>253</i>	719	<i>681</i>
100-199%	1,492	<i>1,348</i>	51	<i>9</i>	1,441	<i>1,338</i>	299	<i>271</i>	1,142	<i>1,068</i>
200% or More	5,824	<i>4,709</i>	142	<i>109</i>	5,681	<i>4,600</i>	934	<i>787</i>	4,747	<i>3,813</i>
HEALTH INSURANCE²										
Private	5,553	<i>4,336</i>	137	<i>88</i>	5,416	<i>4,248</i>	1,113	<i>860</i>	4,303	<i>3,388</i>
Medicaid/CHIP	1,025	<i>1,130</i>	92	<i>29</i>	933	<i>1,101</i>	196	<i>213</i>	737	<i>888</i>
Other ³	1,711	<i>1,033</i>	15	<i>5</i>	1,696	<i>1,028</i>	182	<i>80</i>	1,515	<i>948</i>
No Coverage	1,091	<i>1,094</i>	19	<i>26</i>	1,071	<i>1,068</i>	220	<i>205</i>	852	<i>862</i>

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TOTAL	3.1	2.5	1.0	0.6	3.3	2.7	4.9	3.9	3.1	2.5
GEOGRAPHIC REGION										
Northeast	2.2	1.8	0.7	0.3	2.3	1.9	4.2	2.7	2.0	1.8
Midwest	4.0	2.7	1.1	0.7	4.3	2.9	6.4	4.6	4.0	2.6
South	3.6	3.1	1.2	0.7	3.8	3.4	5.7	5.3	3.6	3.1
West	2.1	2.0	0.7	0.4	2.3	2.2	2.9	2.0	2.2	2.2
COUNTY TYPE										
Large Metro	1.9	1.5	0.8	0.4	2.0	1.6	3.3	2.3	1.8	1.5
Small Metro	3.8	3.2	1.1	0.5	4.1	3.4	5.5	4.5	3.8	3.2
Nonmetro	6.4	5.1	1.8	1.6	6.9	5.4	10.7	8.6	6.3	5.0
Urbanized	5.4	4.2	1.6	1.6	5.8	4.5	9.2	7.1	5.3	4.0
Less Urbanized	7.2	6.2	1.6	1.5	7.8	6.6	11.8	8.4	7.3	6.3
Completely Rural	6.6	4.1	3.3	*	6.9	4.2	13.6	18.2	6.2	3.0
POVERTY LEVEL¹										
Less Than 100%	3.1	2.3	1.1	0.6	3.4	2.5	4.8	3.1	2.9	2.3
100-199%	2.8	2.7	1.0	0.2	3.0	2.9	3.9	3.5	2.9	2.8
200% or More	3.2	2.6	1.0	0.7	3.4	2.7	5.5	4.6	3.1	2.5
HEALTH INSURANCE²										
Private	3.1	2.5	1.0	0.6	3.3	2.7	5.5	4.4	3.0	2.4
Medicaid/CHIP	2.3	2.3	1.0	0.3	2.6	2.7	2.7	2.7	2.6	2.7
Other ³	2.4	1.4	1.2	0.3	2.5	1.4	7.2	3.3	2.3	1.3
No Coverage	4.0	3.8	1.7	1.8	4.1	4.0	4.6	3.9	4.0	4.0

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