

SAMHSA ENROLLMENT STRATEGY

1

→ Collaborate w/national organizations whose members/constituents interact regularly w/individuals who have M/SUDs to create and implement enrollment communication campaigns

<http://tiny.cc/GettingReady>

→ Promote and encourage use of CMS marketing materials

<http://tiny.cc/CriminalJustice>

→ Provide T/TA in developing enrollment communication campaigns using these materials

<http://tiny.cc/TreatmentProviders>

→ Provide training to design and implement enrollment assistance activities

<http://tiny.cc/CommunityPrevention>

→ Channel feedback and evaluate success

<http://tiny.cc/ConsumerPeerFamily>

<http://tiny.cc/HomelessServices>

