

GLS Campus Suicide Prevention Grant Program

FY 2024 Notice of Funding
Opportunity: SM-24-004

Wednesday, April 10, 2024

2:00p.m. EST

Please Stand By – This webinar will begin shortly.

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SAMHSA
Substance Abuse and Mental Health
Services Administration

Welcome!

This webinar is being recorded.

Webinar recording and PPT slides will be posted on
SAMHSA website at:

<https://www.samhsa.gov/grants/grant-announcements/sm-24-004>

[GLS Campus Suicide Prevention Grant Program | SAMHSA](#)

Notice of Funding Opportunity (NOFO) and Application Guide

Throughout the NOFO document there are references to the FY 2024 NOFO **Application Guide** ([Application Guide](#)).

The **Application Guide** provides detailed instructions on preparing and submitting your application. Please review each section of the Application Guide for important information on the grant application process, including the registration requirements, required attachments and budget.

Basic Federal Award Information

- Estimated Award Amount: up to \$102,000 per year (inclusive of indirect costs)
- Length of Project Period: Up to 3 years
- Application Due Date: May 6, 2024
- Anticipated Grant Start Date: September 30, 2024
- Estimated number of awards: 23
- Cost-sharing match required

Program Purpose

The purpose of this program is to support a comprehensive public health and evidence-based approach that: (1) enhances behavioral health services for all college students, including those at risk for suicide, depression, serious mental illness (SMI)/serious emotional disturbances (SED), and/or substance use disorders that can lead to school failure; (2) prevents and reduces suicide and mental and substance use disorders; (3) promotes help-seeking behavior and reduces stigma; and (4) improves the identification and treatment of at-risk college students so they can successfully complete their studies.

It is expected that this program will help to identify students who are at risk for suicide and suicide attempts, increase protective factors that promote mental health, reduce risk factors for substance use disorders and suicide, and ultimately reduce suicides and suicide attempts.

SAMHSA's Comprehensive Approach to Campus Suicide Prevention

The comprehensive approach to campus suicide prevention is an evidenced-based model adapted for campuses by SAMHSA's Suicide Prevention Resource Center (SPRC) and the JED Foundation, drawing on the [United States Air Force Suicide Prevention Program](#) (Knox et al., 2003).

This model identifies students at risk, increases help-seeking behaviors, provides substance use disorder and mental health services, follows crisis management procedures, restricts access to potentially lethal means, develops life skills, and promotes social connectedness.

For more information, go to the SPRC [Comprehensive Approach to Suicide Prevention](#) and the JED Foundation's [Comprehensive Approach to Mental Health Promotion and Suicide Prevention for Colleges and Universities](#)

Eligibility

Eligible applicants are limited to institutions of higher education. Applicants from both public and private institutions may apply, including state universities, private four-year colleges and universities (including those with religious affiliations), minority-serving institutions of higher learning (i.e. Tribal colleges and universities, Historically Black Colleges and Universities, Hispanic-serving institutions and Asian American and Native American Pacific Islander-serving Institutions), and community colleges.

Recipients that received their initial funding under:

SM-18-003 in FY 2018 or FY 2019; SM 21-003 or SM-22-004 in FY 2022 or FY 2023 are not eligible to apply. (Cohorts 12-17)

Cost Sharing and Matching Requirements

Cost sharing/match is required for this program under Section 520E-2 of the Public Health Service Act, (42 U.S.C. 290bb-36b), as amended.

Recipients must provide matching non-federal funds (directly or through donations from public or private entities) in an amount not less than \$1 for each \$1 of Federal funds provided in the grant, toward the costs of activities carried out with the grant and other activities by the institution to reduce mental health and substance use disorders.

Key Personnel: Requirement

Key personnel for this program is the **Project Director** with a minimum level of effort 0.15 FTE.

The **Project Director** is responsible for oversight of the project.

Required Application Components

- SF 424 Form-pg.18
- SF-424A Budget Information Form –pgs.18-19
- Budget Justification and Narrative –pgs. 19, 25 and See Section K of Application Guide
- Project Narrative – no longer than 10 PAGES (pgs 19,23)
- Attachments 1-9 (see pgs., 20-21 for page limitations)
- Attachment 1: Letters of Commitment from participating organizations
- Attachment 2: Data Collection Instruments/Interview Protocols
- Attachment 3: Sample Consent Forms
- Attachment 4: Project Timeline (maximum 2 pages)

Required Application Components

- Attachment 5: Biographical Sketches and Position Descriptions- See Section F of the Application Guide
- Attachment 6: Letter to the State Point of Contact – See Section IV.6 and Section 1 of the Application Guide
- Attachment 7: Confidentiality and SAMHSA Participant Protection/Human Subject Guidelines – See Section C of the Application Guide
- Attachment 8: Documentation of Non-Profit Status –pg. 21
- Attachment 9: Crisis Response Protocols (if applicable)- pgs. 8, 21

Application Submission

You are required to complete **three (3) registration processes**:

- System for Award Management (SAM);
- Grants.gov; and
- eRA Commons.

If an applicant is already registered in these systems, confirm the SAM registration is still active and the Grants.gov and eRA Commons accounts can be accessed.

**See Section A of the Application Guide
FOR DETAILED INSTRUCTIONS**

Application Submission

All applicants must be registered with NIH's eRA Commons, Grants.gov, and the System for Award Management (SAM.gov) in order to submit an application. The process takes up to six weeks. If you believe you are interested in applying for this opportunity, start the registration process immediately. Do not wait to start this process.

**See Section A of the Application Guide
FOR DETAILED INSTRUCTIONS**

Application Submission

WARNING: By the May 6 deadline, the following tasks must be completed in order to submit application:

The applicant organization **MUST** be registered in NIH's eRA Commons;
And

The Project Director **MUST** have an active eRA Commons Account (with the PI role) affiliated with the organization in eRA Commons

No exceptions will be made.

**See Section A of the Application Guide
FOR DETAILED INSTRUCTIONS**

Required Activities

- Create a network infrastructure (which includes a crisis response protocol & postvention plan) to link the institution of higher education with appropriately trained behavioral healthcare providers who treat mental and substance use disorders. The network shall include providers with knowledge of local behavioral health crisis response services (mobile response, crisis stabilization services, crisis lifeline call centers, and other support services) as well as traditional outpatient providers and emergency departments.
- Develop a plan to seek input from relevant stakeholder in the community, and other appropriate public and private entities to implement the program.
- Administer voluntary mental and substance use disorder screenings and assessments and provide information and referral services, as appropriate.

Required Activities, cont.

- Train students, faculty, and staff to identify, respond effectively, and make appropriate referrals for students experiencing mental and substance use disorders, distress, crisis, or at risk of suicide. Training should be evidenced-based.
- Operate hotlines and/or promote access and the availability of 24/7 crisis services (phone/text/chatline) through local services and the national 988 Suicide & Crisis Lifeline.
- Provide outreach services to inform students about mental health and substance use disorder resources and services, including recovery support services and how these concepts vary across cultural groups.
- Educate and disseminate informational materials to college students, families, faculty, and staff to increase awareness about suicide, suicide prevention, mental health promotion, substance use disorders, and promote resiliency.

Required Activities, cont.

- Develop and implement educational seminars for students to enhance life skills, resilience, and promote social connectedness that align with campus initiatives and activities.
- Implement strategies to reduce access to lethal means among students with identified suicide risk.
- Conduct an assessment of the mental health and substance use disorder needs of students.

Allowable Activities

- Develop and implement a plan to provide mental and substance use disorder prevention and treatment services to college students by employing appropriately trained staff. Services may include recovery support services and programming and early intervention, treatment, and management (including through the use of telehealth services).
- Develop supportive policies addressing students who need a medical leave of absence due to the presence of SED, SMI, or co-occurring disorder (COD). COD refers to the presence of both a mental health and substance use disorder.

Allowable Activities

- Support college student groups on campus, including athletic teams, that engage in activities to educate college students, including activities to reduce negative attitudes about behavioral health disorders and to promote mental health.
- Develop and support evidence-based and emerging best practices, including a focus on culturally and linguistically appropriate best practices.
- Conduct research through a counseling or health center at the institution of higher education involved to improve the behavioral health of students through clinical services, outreach, prevention, and promotion of mental health or academic success, in a manner that is in compliance with all applicable personal privacy laws.

Other Expectations: Disparity Impact Statement

If your application is funded, you must submit a behavioral health **Disparity Impact Statement (DIS)** no later than 60 days after your award. See Section G of the Application Guide. Progress and evaluation of DIS activities must be reported in annual progress reports (see Section VI.3 Reporting Requirements)

The DIS is a data-driven, quality improvement approach to advance equity for all. It is used to identify underserved and historically under-resourced populations at the highest risk for experiencing behavioral health disparities.

The purpose of the DIS is to create greater inclusion for underserved populations in SAMHSA's grants.

Data Collection/Performance Assessment and Project Performance Assessment

You must collect and report data so that SAMHSA can meet its obligations under the Government Performance and Results (GPRA) Modernization Act of 2010. You must document your plan for data collection and reporting in [Section D](#) of your Project Narrative.

You must collect and report in SAMHSA's Performance Accountability and Reporting System (SPARS) project-level data on selected Infrastructure Development, Prevention, and Mental Health Promotion (IPP) indicators on a quarterly basis.

Data Collection and Performance Measurement Indicators

1. Training (TR1): The number of individuals who have received training in prevention or mental health promotion.
2. Awareness (AW1): The number of individuals exposed to mental health awareness messages.
3. Types/Targets of Practice (T3): The number of people receiving evidence-based mental-health related services for suicide risk, ideation or behavior.
4. Screening (S3): The number of individuals screened for suicidal ideation
5. Referral (R3): The number of individuals referred to crisis, or other mental health-related services for suicide risk, ideation or behavior.

Budget

You must provide a narrative justification of the items included in your budget. In addition, you must provide a description of existing resources and other support you expect to receive for the project as a result of cost matching. “Other support” is defined as funds or resources, non-federal, or institutional, in direct support of activities, in-kind contributions, or non-federal means. (This should correspond to Item #18 on your SF-424, Estimated Funding.)

See [Section K](#) of the *Application Guide – Budget and Narrative* for information on the SAMHSA Budget Template. **It is highly recommended that you use the template.** Your budget must reflect the funding limitations/restrictions noted in [Section IV-5](#). **Identify the items associated with these costs in your budget**

Supplanting is not allowed

- Grants funds must be used to supplement -- “add to” -- current campus suicide prevention programs and resources
- Federal law prohibits grantees from supplanting – “replacing” state, local, or agency funds with federal funds, that is-
 - Existing funds for a project, staff, resources may not be displaced by SAMHSA funds and reallocated for other campus operational expenses.
 - Using Federal grant funds to defray any costs that the recipient already is obligated to pay

Cost Sharing and Matching Requirements

Cost sharing/match is required for this program under Section 520E-2 of the Public Health Service Act, (42 U.S.C. 290bb-36b), as amended.

Recipients must provide matching non-federal funds (directly or through donations from public or private entities) in an amount not less than \$1 for each \$1 of Federal funds provided in the grant, toward the costs of activities carried out with the grant and other activities by the institution to reduce mental health and substance use disorders.

Funding Restrictions

You must also comply with SAMHSA's Standards for Financial Management and Standard Funding Restrictions in [Section H](#) of the *Application Guide*.

The funding restriction for this grant is as follows:

- Meals, food, snacks and light refreshments

Common unallowable expenses include:

- Sporting events, entertainment, recreation
- Prizes, "Give-aways", gifts, SWAGS
- Stipends, Fellowships, Scholarships, Student Aid

NOTE: Unallowable costs and activities cannot be used toward your non-Federal match/cost share requirement

Use of Incentives

Grantees may provide incentives (not to exceed \$30 dollars, non-cash value) to **student** participants in required data collection follow-up. This amount may be paid for each required follow-up interview.

Incentives may **only** be used to encourage participation in data collection follow-up activities, such as participation in post activity trainings, events, surveys, focus groups, questionnaires and evaluations.

Incentives may NOT be used to encourage attendance at any a programmatic activity, training, or event.

Use of Incentives- Do's and Don'ts

Allowable (Do's)

- Grantees may provide incentives (not to exceed \$30 dollars per person, non-cash value) to students to participate in required data collection follow-up. This amount may be paid for each required follow-up interview. Only students may receive incentives.
- Incentives may only be used to encourage participation in data collection follow-up activities, such as participation in post-activities, trainings, or event surveys, questionnaires, evaluations, and follow-up interviews. This includes participation in student focus groups which are a qualitative data collection method.

Examples of when an incentive may be used:

- If you host a gatekeeper training, you may provide an incentive to the training participant to encourage the completion of the training evaluation form(s).
- After you host a mental health fair, you may provide an incentive to students (those students who attended the mental health fair) to encourage them to complete a survey about the mental health fair.
- For student focus groups, use incentives to have participants complete a very brief short questionnaire about their participation in the focus group; and an incentive to have the participant to continue to participate in subsequent, follow-up focus groups, if it will be held multiple times.
- **Examples of Allowable Non-Cash Incentives:** Gift cards, Metro cards

Non- Allowable (Don'ts)

- Incentives may NOT be used to encourage attendance at any programmatic activity (i.e., initial surveys), training, or event.
- For student focus groups, which is a qualitative data collection gathering method: Grantees cannot use incentives to promote/encourage students to attend a focus groups.
- Incentives cannot provide an “undue inducement” that removes the voluntary nature of participation,

➤ Examples of Non-Allowable Incentives:

- Cash
- Anything with a logo on it such as T-shirts, SWAGS
- Giveaways, prizes, gifts, souvenirs

Application Evaluation Criteria

Section A: Population of Focus and Statement of Need (25 points – approximately 2 page)

Section B: Proposed Implementation Approach (40 points – approximately 5 pages, not including Attachment 4-Project Timeline)

Section C: Staff and Organizational Experience (15 points-- approximately 2 pages)

Section D: Data Collection and Performance Measurement (20 points – approximately 1 pages)

Section A: Population of Focus and Statement of Need

1. Identify and describe the area where the project will be implemented and the population(s) that will be impacted. Provide demographic profile of the population (s) to be served in terms of race, ethnicity, federally recognized tribe (if applicable), language, sex, gender identity, sexual orientation, age, and socioeconomic status. Describe the identified mental health and substance use disorder needs of students at your institution of higher education.
2. Describe the Federal, State, and local and private resources available to meet the student mental health and substance use disorder needs.
3. Describe the need to increase the capacity of your organization to implement, sustain, and improve effective substance use prevention and/or treatment and mental health prevention and/or treatment in your population (s) of focus. Include information on the service gaps and other problems related to the need for capacity building. Identify the source of the data (for example, the [National Survey on Drug Use and Health \(NSDUH\)](#), [County Health Rankings & Roadmaps](#), [Social Vulnerability Index](#), etc.).

Section B: Proposed Implementation Approach

1. Describe the goals and measurable objectives of your project and align them with the Statement of Need outlined in A.1 and A.3 (see the *Application Guide*, [Section D](#) - *Developing Goals and Measurable Objectives* for information of how to write SMART objectives – Specific, Measurable, Achievable, Relevant, and Time-bound).
2. Describe how you will implement all of the Required Activities as stated in Section I.
3. Describe the policies and procedures related to any applicable laws regarding access to, and sharing of treatment records, of students at any campus-based mental health center or partner organization
4. In **Attachment 4**, provide no more than a two-page chart or graph depicting realistic timeline for the entire 3 years of the project period showing dates, key activities, and responsible staff. These key activities must include the requirements outlined in Section I. **The timeline does not count towards the page limit for the Program Narrative.**

Section C: Staff and Organizational Experience

1. Describe the experience you have with similar projects and/or providing services to the population(s) of focus. Demonstrate the experience of your organization working with diverse populations, including underserved and historically under-resourced populations.
2. Identify any other organization(s) that will partner with you on this project. Describe their experience providing the required activities and their specific roles and responsibilities for this project. Letters of Commitment from each partner organization must be included in **Attachment 1**. Indicate in your response to this criteria if you are not partnering with any other organizations.
3. Provide a complete list of staff positions for the project, including the Key Personnel (Project Director), and other significant personnel. For each staff member describe their:
 - Role
 - Level of Effort
 - Qualifications
 - Including their experience providing services to the population of focus, familiarity with the culture(s) and language(s) of this population, and working with underserved and historically under- resourced populations.

Data Collection and Performance and Measurement

1. Describe how you will collect the required data for this program and how such data will be used to manage, monitor, and enhance the program (see [the Application Guide, Section E - Developing the Plan for Data Collection and Performance Measurement](#)).
2. Describe the plan to evaluate program outcomes, including a description of the proposed use of funds, the project objectives, and how the objectives will be met.

Questions?

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SAMHSA website at:**

<https://www.samhsa.gov/grants/grant-announcements/sm-24-004>

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Questions?

For program and eligibility questions, contact:

Portland Ridley
Center for Mental Health Services
Substance Abuse and Mental Health Services Administration
(240) 276-1848
Portland.Ridley@samhsa.hhs.gov

For fiscal/budget questions, contact:

Office of Financial Resources, Division of Grants Management
Substance Abuse and Mental Health Services Administration
(240) 276-1940
FOACMHS@samhsa.hhs.gov

Thank you

SAMHSA's mission is to lead public health and service delivery efforts that promote mental health, prevent substance misuse, and provide treatments and supports to foster recovery while ensuring equitable access and better outcomes.

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