FY19 Project LAUNCH Grant Program Pre-application Webinar

Monday, March 11, 2019
3:00 PM – 4:00 PM ET

Please stand by- This webinar will begin shortly

To access the audio portion of this webinar, please dial:
(888) 928-9713 and use audience passcode 8685818

Application Link: https://www.samhsa.gov/grants/grant-announcements/sm-19-007

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Welcome FY19 Project LAUNCH potential applicants

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Webinar Coordinator

Linking Actions for Unmet Needs in Children's Health (LAUNCH) Grants

Estimated Number of Awards:15
NOTE: At least 3 awards will be made to tribes/tribal organizations pending sufficient application volume from these groups

Estimated Award Amount: Up to $800,000/year

Length of Project Period: Up to 5 years

Due Date: Friday, April 19, 2019

Anticipated Project Start Date: August 31, 2019

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Eligibility

Eligible applicants are domestic public and private nonprofit entities.

Examples include BUT ARE NOT LIMITED TO:

- State governments (the District of Columbia and US Territories are also eligible to apply)

- Governmental units such as a county, city or town

- Federally recognized American Indian/Alaska Native (AI/AN) tribes, tribal organizations, Urban Indian Organizations, and consortia of tribes or tribal organizations

- Public or private universities and colleges

- Community- and faith-based organizations

Project LAUNCH recipients funded under SM-17-004 (Indigenous Project LAUNCH) are not eligible to apply for funding under this FOA.

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Evidence of Experience and Credentials

SAMHSA believes that only existing, experienced, and appropriately credentialed organizations with demonstrated infrastructure and expertise will be able to provide required services quickly and effectively. **You must meet three additional requirements related to the provision of services:**

- A provider organization for local mental health services appropriate to the grant must be involved in the proposed project. The provider may be an organization committed to the project. More than one provider organization may be involved;

- Each mental health service provider organization must have at least two years of experience (as of the due date of the application) providing relevant services (official documents must establish that the organization has provided relevant services for the last two years); and

- Each mental health service provider organization must comply with all applicable local (city, county) and state licensing, accreditation, and certification requirements, as of the due date of the application.

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Application Submission

- Applicants are required to complete **four (4) registration processes:**
  - Dun & Bradstreet Data Universal Numbering System (to obtain a DUNS number);
  - System for Award Management (SAM);
  - Grants.gov; and
  - eRA Commons.
- If you have already completed registrations for DUNS, SAM, and Grants.gov, you need to ensure that your accounts are still active, and then register in **eRA Commons**.

SEE APPENDIX A: pages 22-32

FOR DETAILED INSTRUCTIONS

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Use Help Desks as Needed

For example:

NIH eRA Service desk:
http://grants.nih.gov/support/index.html
301-402-7469 or (toll-free) 1-866-504-9552

NOTE:
SAMHSA highly recommends that you submit your application 24-72 hours before the submission deadline. Many submission issues can be fixed within that time and you can attempt to re-submit.

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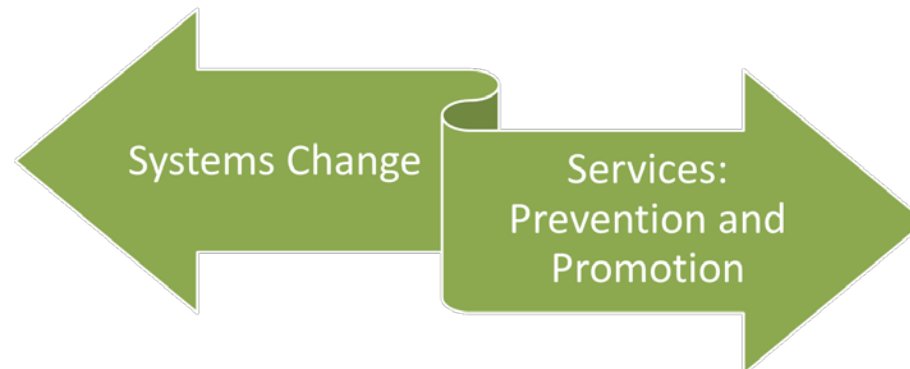
Purpose & Background

The overall goal of Project LAUNCH is to foster the healthy development and wellness of all young children (birth through age 8), preparing them to thrive in school and beyond.

3 Guiding Principles:
- Public health approach
- holistic perspective
- ecological framework

Dual Focus:

Systems Change

Services: Prevention and Promotion

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74 grants funded since 2008
(36 states, 21 tribal entities, 4 US Territories,
2 Alaskan Native communities, the District of Columbia)

https://healthysafechildren.org/grantee/project-launch

Project LAUNCH grants are designed to:

- build the capacities of adult caregivers of young children to promote healthy social and emotional development;
- prevent mental, emotional and behavioral disorders; and
- identify and address behavioral concerns before they develop into serious emotional disturbances (SED).

Required Activities

❖ Conduct screening and assessment to ensure the early identification of behavioral and developmental concerns using validated screening instruments; to include screening for other issues, such as perinatal/maternal depression and substance misuse among parents (including opioid use), as appropriate.

❖ Provide family and parent training to help parents, guardians, and family caregivers provide healthy, safe, and secure environments in which young children can learn and grow.

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Required Activities (cont.)

❖ Integrate mental health supports into primary care settings to equip providers with the knowledge, skills, and resources to address issues related to young children's and caregivers' mental health and substance use issues within primary care settings, including on-site or virtual/telephonic consultation, screening, assessment, brief intervention, and/or referral to specialty care.

❖ Provide mental health consultation in early care and education to ensure that child care and educational settings provide optimal learning environments for young children, and social, emotional, and behavioral concerns are identified and addressed through screening, assessment, intervention, and/or referral.

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Establish a Young Child Wellness Council (YCWC) that will provide support to the project. Representation on the YCWC must include, but is not limited to, the following sectors: health, behavioral health, education, childcare, Head Start, child welfare, and early intervention. At least 10 percent representation must be from families with children from birth to 8 years of age.

Tribal applicants should include the Indian Health Service, cultural or language departments, and representation from tribal academic institutions as appropriate.

Required Activities (cont'd)

❖ Improve coordination and collaboration across child- and family-serving systems and programs;

❖ Raise public awareness and education related to early childhood development and mental health.

Other Expectations

❖ **Personnel:** The key personnel for this program will be the Project Director (at 1.0 FTE level of effort) and the Lead Evaluator. These positions require prior approval by SAMHSA after a review of staff credentials and job descriptions.

Using Evidence-Based Practices

*** See Pages 8-9 of the FOA ***

SAMHSA's services grants are intended to fund services or practices that have a demonstrated evidence base and that are appropriate for the population(s) of focus.

While SAMHSA realizes that EBPs have not been developed for all populations and/or service settings, application reviewers will closely examine proposed interventions for evidence base and appropriateness for population to be served.

If you determine that there is a need to make modifications to any of the EBPs you plan to implement, you must describe the modifications and explain why they are necessary. SAMHSA encourages you to consult with an expert or the program developer to complete any modifications to the chosen EBP.

Applicants are also encouraged to visit SAMHSA's Evidence-Based Program Resource Center (https://www.samhsa.gov/ebp-resource-center)

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Funding Restrictions

❖ **No more than 15 percent** of the total grant award for the budget period may be used for data collection, performance measurement, and performance assessment, including incentives for participating in the required data collection follow-up.

Data Collection and Performance Measurement

Report quarterly on the following performance measures:

❖ Number of people receiving evidence-based mental health-related services as a result of the grant.

❖ Number of individuals screened for mental health or related intervention.

❖ Number of individuals referred to mental health or related services

❖ The number of organizations collaborating/coordinating/sharing resources with other targeted organizations (e.g. child-serving agencies or organizations)

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Data Collection and Performance Measurement

❖ Recipients must develop and submit to the Government Project Officer an evaluation plan that includes process and outcome components within three months after award.

❖ The process evaluation should assess the implementation of the core strategies and systems improvement activities, including the fidelity of implementation of evidence-based practices.

❖ The outcome evaluation should assess changes in four domains: children, parents/families, providers, and systems.

❖ Grantees will be required to submit an annual progress report

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Application Evaluation Criteria

Section A: Population of Focus and Statement of Need (20 points – approximately 1 page)

Section B: Proposed Implementation Approach (30 points – approximately 5 pages)

Section C: Proposed Evidence-Based Service/Practice (25 points approximately 2 pages)

Section D: Staff and Organizational Experience (15 points – approximately 1 page)

Section E: Data Collection and Performance Measurement (10 points – approximately 1 page)

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Section A: Population of Focus and Statement of Need

1. Identify your selected population(s) of focus and the proposed geographic catchment area where services will be delivered.

2. Describe the extent of the problem in the catchment area, including service gaps, and document the extent of the need (i.e., current prevalence rates or incidence data) for the population(s) of focus identified in your response to A.1.

Section B: Proposed Implementation Approach

1. Describe the goals and measurable objectives (see Appendix E) of the proposed project and align them with the Statement of Need described in A.2. State the unduplicated number of individuals you propose to serve (annually and over the entire project period) with grant funds.

   ➢ **You must include the performance measures from [Section I-2.2](#) in your response, and annual targets for each, and link them to your goals and objectives.**]

2. Describe how you will implement the Activities you selected from Section I.2.

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Provide a chart or graph depicting a realistic timeline for the entire five years of the project period showing dates, key activities, and responsible staff. These key activities must include the requirements outlined in Section I-2: Expectations.

➢ **The timeline must show that the project can be implemented and service delivery can begin as soon as possible but no later than four months after grant award.**

Section C: Proposed Evidence Based Service/Practice

Identify the Evidence-Based Practice(s) (EBPs) that will be used. Discuss how each EBP chosen is appropriate for your population(s) of focus and the outcomes you want to achieve. Describe any modifications that will be made to the EBP(s) and the reason the modifications are necessary. If you are not proposing any modifications, indicate so in your response.

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Section D: Staff and Organizational Experience

1. Describe the experience of your organization with similar projects and/or providing services to the population(s) of focus for this FOA. Identify other organization(s) that you will partner with in the proposed project. Describe their experience providing services to the population(s) of focus, and their specific roles and responsibilities for this project. **Letters of Commitment** from each partner must be included Attachment 1 of your application; if you are not partnering with other organization(s), indicate so in your response.

2. Provide a complete list of staff positions for the project, including the Key Personnel (Project Director and Lead Evaluator) and other significant personnel. Describe the role of each, their level of effort, and qualifications, to include their experience providing services to the population(s) of focus and familiarity with their culture(s) and language(s).

Section E: Data Collection and Performance Measurement

Provide specific information about how you will collect the required data for this program and how such data will be utilized to manage, monitor and enhance the program.

QUESTIONS

Final Notes

Responses to questions not addressed today will be posted on the SAMHSA website:

https://www.samhsa.gov/grants/grant-announcements-2019

This presentation will be available for replay approximately 24 hours from now:

https://protect2.fireeye.com/url?k=73cbc9c5-2f9fe0ee-73cbf8fa-0cc47a6d17cc-d346c913b54aaa5c&u=https://www.mymeetings.com/nc/join.php?i=PWXW8824036&p=8685818&t=r