



## UNDERAGE DRINKING PREVENTION NATIONAL MEDIA CAMPAIGN

### LIVE READ RADIO SCRIPTS – :15 AND :30 SECOND PSAS

#### **:15 Live Read Radio Scripts**

It takes courage to talk about drinking, but kids who start before age fifteen are five times more likely to have alcohol problems as adults. For tips on what to say, visit [www.underagedrinking.SAMHSA.gov](http://www.underagedrinking.SAMHSA.gov). That's [www.underagedrinking.S-A-M-H-S-A.gov](http://www.underagedrinking.S-A-M-H-S-A.gov). This message brought to you by SAMHSA and this station.

Some children may try alcohol as young as nine years old, so it's important to talk to them early. For tips on how to start the story, visit [www.underagedrinking.SAMHSA.gov](http://www.underagedrinking.SAMHSA.gov). That's [www.underagedrinking.S-A-M-H-S-A.gov](http://www.underagedrinking.S-A-M-H-S-A.gov). This message brought to you by SAMHSA and this station.

It's not easy to talk to your child about drinking, but any moment together is a perfect one. For help in sharing your traditions of health, visit [www.underagedrinking.SAMHSA.gov](http://www.underagedrinking.SAMHSA.gov). That's [www.underagedrinking.S-A-M-H-S-A.gov](http://www.underagedrinking.S-A-M-H-S-A.gov). This message brought to you by SAMHSA and this station.

### **:30 Live Read Radio Scripts**

It takes courage to talk about drinking with your child. And it's never too early. Kids who start drinking before age fifteen are five times more likely to have alcohol problems as adults. For tips on what to say, visit [www.underagedrinking.SAMHSA.gov](http://www.underagedrinking.SAMHSA.gov). That's [www.underagedrinking.S-A-M-H-S-A.gov](http://www.underagedrinking.S-A-M-H-S-A.gov). This message brought to you by SAMHSA and this station.

Some children may try alcohol as young as nine years old, so it's important to talk to them early. Your stories have an influence on their decisions about drinking. We understand it's hard to talk about drinking, especially with children, but it's never too early. For tips on how to begin the story, visit [www.underagedrinking.SAMHSA.gov](http://www.underagedrinking.SAMHSA.gov). That's [www.underagedrinking.S-A-M-H-S-A.gov](http://www.underagedrinking.S-A-M-H-S-A.gov). This message brought to you by SAMHSA and this station.

It's not easy to talk to your child about drinking, but any moment together is a perfect one. Dinnertime, after the game or loading up the truck are all great times to talk about the dangers of alcohol. For tips on how to share your story of health, visit [www.underagedrinking.SAMHSA.gov](http://www.underagedrinking.SAMHSA.gov). That's [www.underagedrinking.S-A-M-H-S-A.gov](http://www.underagedrinking.S-A-M-H-S-A.gov). This message brought to you by SAMHSA and this station.