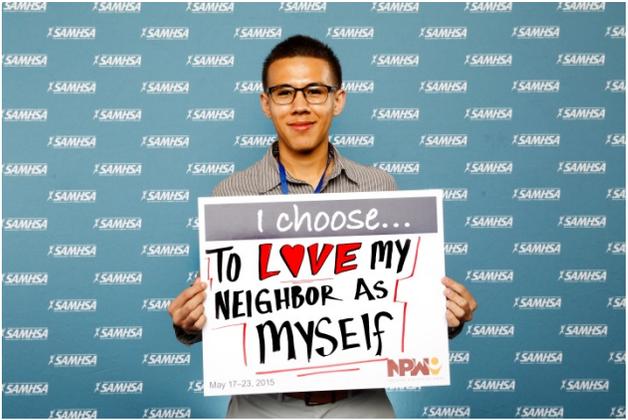


Sample Social Media Posts for National Prevention Week 2015 Partners

Topic	Facebook	Twitter
<p>Dates & Website</p>	<p>[PARTNER NAME] is a proud partner of SAMHSA's National Prevention Week 2015, May 17-23. Visit http://1.usa.gov/1C7sDMI to find out how you can get involved and make a difference in your community.</p> <div style="text-align: center;">  </div>	<p>[PARTNER NAME/TWITTER HANDLE] is a proud partner of @samhsagov's National Prevention Week, May 17-23. http://1.usa.gov/1CdqMoa #NPW2015</p> <div style="text-align: center;">  </div>
<p>2015 Theme</p>	<p>The theme of this year's National Prevention Week is "The Voice of One, the Power of All." Everyone has something unique to contribute. What's your prevention superpower?</p> <div style="text-align: center;">  </div>	<p>May 17-23 is @samhsagov's National Prevention Week. Theme for 2015: "The Voice of One, the Power of All." RT to spread the word! #NPW2015</p> <div style="text-align: center;">  </div>

Topic	Facebook	Twitter
Video	<p>To kick off planning for National Prevention Week 2015, SAMHSA asked people why preventing substance abuse and promoting mental health is important to them. See their inspirational messages: http://bit.ly/1Pd6WmU.</p> 	<p>Check out what people are saying about why substance abuse prevention and mental health are so important: http://bit.ly/1C7t3SG #NPW2015</p> 
Event	<p>Hold a National Prevention Week 2015 event to raise awareness of behavioral health issues and resources in your community. Learn more: http://1.usa.gov/1C7sDMI</p> 	<p>Raise awareness of behavioral health issues & resources this #NPW2015—hold a community event! Find out more: http://1.usa.gov/1DUb7jd</p> 

Topic	Facebook	Twitter
<p>Prevention Pledge</p>	<p>Here's one way you can participate in SAMHSA's National Prevention Week 2015: commit to a healthy lifestyle by taking the Prevention Pledge! Then, share your personal message or story about why prevention is important to you. http://on.fb.me/1Fwbmit</p> 	<p>Here's one way to participate in @samhsagov's National Prevention Week: take the Prevention Pledge! http://on.fb.me/1GEDXV7 #NPW2015</p> 
<p>"I Choose" Project</p>	<p>[PARTNER NAME] invites you to use the power of your voice by participating in National Prevention Week 2015 "I Choose" Project. Check out new signs for this year's project, and start thinking about what your personal superpowers are. Visit http://1.usa.gov/1acGfoj to learn more!</p> 	<p>[PARTNER NAME/TWITTER HANDLE] invites you to participate in the #NPW2015 "I Choose" Project. Visit http://1.usa.gov/1MzZ8Lv to learn more!</p> 

Topic	Facebook	Twitter
<p>SAMHSA Store</p>	<p>Knowledge is power! Browse the SAMHSA Store to find behavioral health resources that you can share with members of your community during National Prevention Week 2015: http://1.usa.gov/1kNeno.</p> 	<p>Browse the @samhsagov Store to find behavioral health resources to share with your community this #NPW2015. http://1.usa.gov/1FgK6CK</p> 