What is National Prevention Week (NPW)?
NPW is an annual health observance dedicated to increasing public awareness and action around substance use prevention and the promotion of positive mental health. This year, this national initiative, sponsored by the Substance Abuse and Mental Health Services Administration (SAMHSA), will take place May 8 to 14.

What are the main goals of NPW?
- Involve communities in raising awareness of substance use and mental health issues and in implementing prevention strategies, and showcasing effectiveness of evidence-based prevention programs;
- Foster partnerships and collaborations with federal agencies and national organizations dedicated to improving public health; and
- Promote and disseminate quality substance use prevention and mental health promotion resources and publications.

What topics does NPW address?
Each year, NPW incorporates daily health themes to focus on pressing substance use topics. The 2022 daily health themes are:
- Monday, May 9: Strengthening Community Resilience: Substance Misuse and Overdose Prevention
- Tuesday, May 10: Preventing Substance Use and Promoting Mental Health in Youth
- Wednesday, May 11: Preventing Suicide: Everyone Plays a Role
- Thursday, May 12: The Talent Pipeline: Enhancing the Prevention Workforce
- Friday, May 13: Prevention is Everywhere: Highlighting Efforts Across Settings and Communities
- Saturday, May 14: Celebrating Prevention Heroes

How can I learn more about NPW and participate?
Visit the NPW Website
Be sure to check the NPW website frequently for the latest prevention news, as well as resources for planning your events and activities: www.samhsa.gov/prevention-week.

Share #MyPreventionStory
Substance use prevention and mental health promotion make a difference! To build excitement about and engagement in the Substance Abuse and Mental Health Services Administration’s (SAMHSA) National Prevention Week (NPW) in May, we are starting an online dialogue through social media using the hashtags #NPW2022 and #MyPreventionStory.

This year, SAMHSA is creating a new way for people to share their experiences through #MyPreventionStory. Through this effort, SAMHSA will engage individuals to explain the importance of substance misuse prevention from their perspective using this hashtag on social media.
Leading up to NPW 2022, #MyPreventionStory will debut through NPW social content, including details about how to participate and use the hashtag. Visit www.samhsa.gov/prevention-week in the coming weeks to learn how you and your community can get involved in #MyPreventionStory.

**Host a Community Event**

Host a community event or activity during NPW to raise awareness about the prevention of substance misuse and the promotion of mental health. Then, tell us about your event. We can help promote your community’s event in future promotional materials, and you might even find yourself spotlighted in the yearly NPW Outcomes Report.

To get started with planning your event, download materials from the NPW Planning Toolkit. The Planning Toolkit has all the information you need to jump-start your NPW event planning. Need resources about a specific topic? You can watch archived webinars on all daily health theme topics and more! You also can order a free NPW wristband toolkit, which doubles as a flash drive and contains reports, resources, and additional information about the NPW daily health themes and prevention topics in general. Email SAMHSA’s NPW Coordinator, David Wilson (David.Wilson@samhsa.hhs.gov), to request your wristband toolkit.

**Where can I find more information?**

Visit the NPW website to learn more about NPW and how you can participate: www.samhsa.gov/prevention-week.