# SAMPLE SOCIAL MEDIA MESSAGES

### Supporting SAMHSA’s National Prevention Week through Social Media

Substance misuse prevention and mental health promotion make a difference! To build excitement about and engagement in the Substance Abuse and Mental Health Services Administration’s (SAMHSA) National Prevention Week in May, we are starting an online dialogue through social media using the hashtags #NationalPreventionWeek24 and #MyPreventionStory.

In addition to the below sample social media messages you can use through your social channels, SAMHSA is encouraging people to share their experiences through #MyPreventionStory. Through this effort, SAMHSA will engage individuals to explain the importance of substance misuse prevention from their perspective and use this hashtag on social media. #MyPreventionStory will showcase the stories and initiatives that bring together and celebrate our prevention community.

#### National Prevention Week Sample X (Twitter) Messages

* @samhsagov’s NSDUH revealed an estimated 21.5M adults (18 and older) had both a mental illness & at least one substance use disorder in the past year. Together we can raise awareness about these health topics during #NationalPreventionWeek24 this May! [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week/)
* @samhsagov will celebrate #NationalPreventionWeek24 from May 12–18, 2024! National Prevention Week promotes the world we want to see—where prevention helps keep people and communities healthy & safe. Learn more: [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week)
* Mark your calendars! @samhsagov’s #NationalPreventionWeek24 takes place May 12–18, 2024. Join us in celebrating the possibilities and brighter futures that exist thanks to the ongoing work of prevention! [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week/)
* Substance misuse prevention begins with each of us. Learn how you can get involved in @samhsagov’s #NationalPreventionWeek24 today! [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week/)
* Join us for [YOUR EVENT NAME] on [DATE] as we bring together members of [YOUR COMMUNITY] to raise awareness about the importance of substance misuse prevention. Learn more: [EVENT URL or WEBSITE] #NationalPreventionWeek24

#### National Prevention Week Sample Facebook Messages

* [SAMHSA](https://www.facebook.com/samhsa)’s National Survey on Drug Use and Health (NSDUH) revealed an estimated 21.5M adults (aged 18 and older) had both a mental illness and at least one substance use disorder in the past year. Together we can raise awareness about these health topics during #NationalPreventionWeek24 this May! [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week/)
* Mark your calendars! [SAMHSA](https://www.facebook.com/samhsa)’s National Prevention Week 2024 will take place   
  May 12–18, 2024. #NationalPreventionWeek24 is a national health education platform that promotes the world we want to see—where prevention helps keep people and communities healthy & safe. Learn more today: [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week/)
* [SAMHSA](https://www.facebook.com/samhsa)’s National Prevention Week 2024 will begin on May 12! Join us in celebrating the possibilities and brighter futures that exist thanks to the ongoing work of prevention happening across the country! [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week) #NationalPreventionWeek24
* [SAMHSA](https://www.facebook.com/samhsa)’s National Prevention Week 2024 will take place May 12–18, 2024. Join us and other prevention experts in this nationwide effort to prevent substance misuse and promote mental health. #NationalPreventionWeek24 [www.samhsa.gov/prevention-week](http://www.samhsa.gov/prevention-week)
* We’re planning [YOUR EVENT NAME] on [DATE] to raise awareness about the importance of substance misuse prevention! Interested in collaborating with us? Learn more at [EVENT URL or WEBSITE] or at [www.samhsa.gov/prevention-week](http://www.samhsa.gov/prevention-week). #NationalPreventionWeek24

#### National Prevention Week Sample Instagram Messages

* @samhsagov’s National Survey on Drug Use and Health (NSDUH) revealed an estimated 21.5M adults (aged 18 and older) had both a mental illness and at least one substance use disorder in the past year. Together we can raise awareness about these health topics during #NationalPreventionWeek24 this May! [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week/)
* Mark your calendars! @samhsagov’s National Prevention Week 2024 will take place May 12–18. #NationalPreventionWeek24 is a national health education platform that promotes the world we want to see—where prevention helps keep people and communities healthy & safe. Learn more today: [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week/)

* @samhsagov’s National Prevention Week 2024 will begin on May 12! Join us in celebrating the possibilities and brighter futures that exist thanks to the ongoing work of prevention happening across the country! [samhsa.gov/prevention-week](https://www.samhsa.gov/prevention-week) #NationalPreventionWeek24
* @samhsagov’s National Prevention Week 2024 will take place May 12–18, 2024. Join us in celebrating the possibilities and brighter futures that exist thanks to the ongoing work of prevention happening across the country! #NationalPreventionWeek24 [www.samhsa.gov/prevention-week](http://www.samhsa.gov/prevention-week)
* We’re planning [YOUR EVENT NAME] on [DATE] to raise awareness about the importance of substance misuse prevention! Interested in collaborating with us? Learn more at [EVENT URL OR CONTACT INFORMATION] or at [www.samhsa.gov/prevention-week](http://www.samhsa.gov/prevention-week). #NationalPreventionWeek24

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Substance Abuse and Mental Health Services Administration. (2023). *2022 National Survey on Drug Use and Health: Detailed tables.* [[Table 6.10A](https://www.samhsa.gov/data/report/2022-nsduh-detailed-tables)].