Visit the SAMHSA website to learn more about participating in National Prevention Week in your community—and find ideas, activities, and resources to make prevention happen every day.
Get creative with your event!

From school assemblies, health fairs, and dance contests to community fun runs, murals, videos, and poetry readings, there are so many ways to engage your community.

Many communities decide to involve their local leaders and state policymakers by asking them to issue a proclamation recognizing National Prevention Week in their state or community and informing others about the observance on social media.

Others participate in the NPW Prevention Challenge, an interactive social media activity that ties local prevention efforts to the larger movement of National Prevention Week. Each year, a new challenge activity and hashtag are announced at SAMHSA’s Prevention Day (usually held in February), and the activity continues through the end of May.

Whatever you do, make sure SAMHSA knows about it so that we can spread the word to other communities looking for that idea spark! Your activity may also appear in our annual NPW Outcomes Report.

There has never been a better time to inspire action and save lives. Take part in National Prevention Week 2021!

Visit www.samhsa.gov/prevention-week to access planning and promotion resources, or contact David Wilson at 240-276-2588 or david.wilson@samhsa.hhs.gov to find out how to get started today.