



May 7 is the 10th Anniversary of SAMHSA's NATIONAL CHILDREN'S MENTAL HEALTH AWARENESS DAY!

Participate in one or all of these opportunities from the Substance Abuse and Mental Health Services Administration's (SAMHSA) Caring for Every Child's Mental Health Campaign (Campaign), designed to complement your community's National Children's Mental Health Awareness Day (Awareness Day) activities. Be on the lookout for Campaign emails with additional tips and examples of how these opportunities can work for your community's 10th anniversary event.

2

NEW DATE: MAY 4 Join and Learn



Join a SAMHSA-HRSA webinar at 2 p.m. EDT

This webinar is being held by the SAMHSA-Health Resources and Services Administration (HRSA) Center for Integrated Health Solutions in honor of Awareness Day. During the webinar, "Consultation for Kids: Models of Psychiatric Consultation in Pediatric Primary Care," you will learn about the pediatric psychiatric consultation model in Massachusetts, the first statewide model of its kind. Hear from a safety-net pediatrician on how a busy clinician can effectively tap into psychiatric consultation to provide high-quality mental health care for patients. Also learn which components of psychiatric consultation models can be implemented or better used in your region, state, or community. For more information, click [here](#).

To register, click [here](#).

1

APRIL/MAY Post or Tweet



Take part in the national **#HeroesofHope** social media activity

Post or tweet a message telling the world who have been **#HeroesofHope** in your community over the last 10 years. **#HeroesofHope** may be individuals, groups, or organizations who have supported children, youth, young adults, and their families. They may be your **#HeroesofHope** or they may be **#HeroesofHope** to many. Tell us about them or share an image on Twitter, Instagram, or Facebook and remember to use the hashtag **#HeroesofHope!**

3

MAY 7 Text, Talk, Act for Awareness Day 2015!



Spread the word about a special Awareness Day "Text, Talk, Act" event for high school students

Creating Community Solutions, a National Dialogue on Mental Health partner, is hosting its first Text, Talk, Act event for high school students in honor of Awareness Day. Encourage students in your community to participate. Text, Talk, Act is an interactive activity that encourages conversations about mental health via text messaging. Small groups of students receive questions on their mobile phones that lead them through a conversation about caring for their own mental health, as well as how to help a friend in need. Students can organize groups that can participate together.

For information about how to participate, visit [Text, Talk, Act](#).

4

MAY 7 Watch the National Event Webcast



Time: 1:30–3:20 p.m. EDT

Tune in to view the live national event webcast in observance of the 10th anniversary of Awareness Day. During the event, you will learn about strategies for integrating behavioral health care with primary health care, child welfare, and education. Secretary of Health and Human Services Sylvia Mathews Burwell will present SAMHSA's Special Recognition Award to Mary Lambert, a Grammy-nominated Seattle-based singer-songwriter and spoken word artist. Ms. Lambert will receive the award in recognition of her efforts to promote openness about mental health through her music and media interviews. In addition, three young adults who have participated in previous Awareness Day events will share the stories of six grantee and partner programs that exemplify behavioral health care integration.

This is a great opportunity to encourage your community to watch the webcast, or to hold a "viewing event," followed by any other Awareness Day activities you have planned.

The webcast will be shown at <http://fdastudios.com/20150507-mentalhealth2015/>.

