



WEBINAR

# BECOMING PREVENTION CHAMPIONS IN YOUR WORKPLACES AND COMMUNITIES

A Prevention Workforce Development Webinar

APRIL 23, 2019 | 2:00 – 3:30 P.M. EDT



In the chat pod, share with us:

How are you celebrating  
National Prevention Week?



WEBINAR

# BECOMING PREVENTION CHAMPIONS IN YOUR WORKPLACES AND COMMUNITIES

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# Becoming Prevention Champions in Your Workplaces and Communities

National Prevention Week Webinar  
April 23, 2019



**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration

This meeting will be recorded for archiving purposes.



# David Lamont Wilson

NPW Coordinator

Public Health Analyst, Center for Substance Abuse Prevention  
Substance Abuse and Mental Health Services Administration



**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration

# Today's Panelists

- **Rev. Walter Jones**, Founder and Executive Director, Fathers Who Care
- **Alicia Ozenberger**, Deputy Director, ACT Missouri
- **Daniel Smith, M.D.**, Director of Addiction Services, Mary's Center



INSPIRING  
**ACTION**  
CHANGING  
**LIVES**

**NPW**  
national prevention week

**MAY 12-18, 2019**  
[www.samhsa.gov/prevention-week](http://www.samhsa.gov/prevention-week)

# NPW 2019 Daily Health Themes



Monday, May 13

Prevention of Prescription & Opioid Drug Misuse

Tuesday, May 14

Prevention of Underage Drinking & Alcohol Misuse

Wednesday, May 15

Prevention of Illicit Drug Use & Youth Marijuana Use

Thursday, May 16

Prevention of Youth Tobacco Use

Friday, May 17

Prevention of Suicide

# What are YOU doing for NPW 2019?



## Event Submission Form

Share your National Prevention Week event details with us and get inspired by what others are doing.

Submitter's Name \*

Host Organization \*

Supporting URL

Email \*

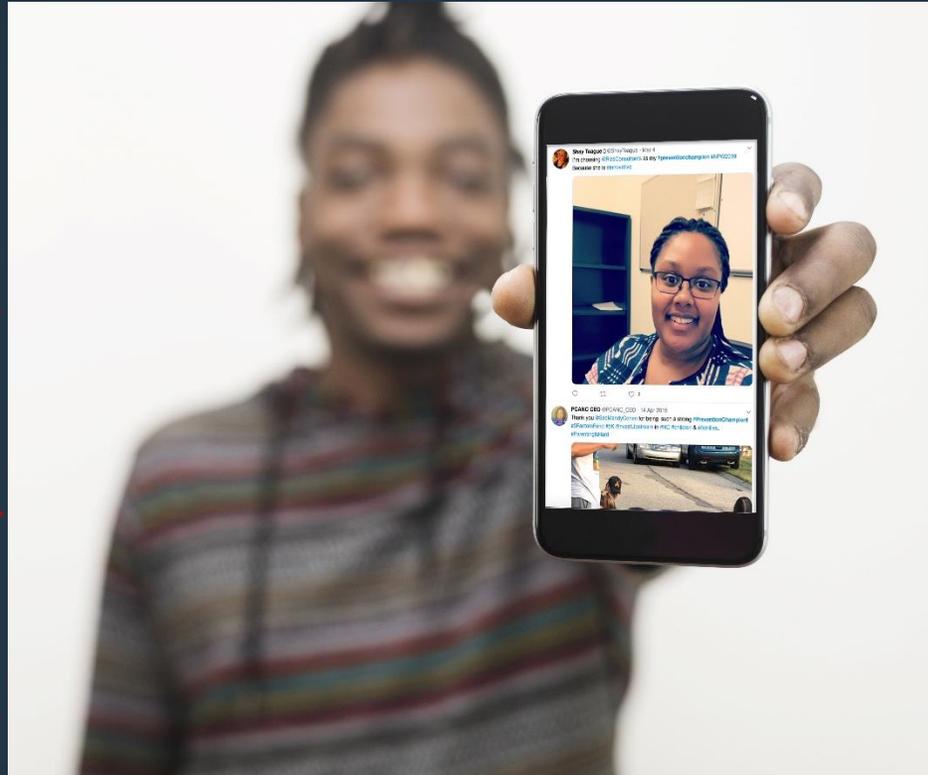
Event Date \*

Event Location \*

Event Summary \*

[www.samhsa.gov/prevention-week/community-events/submit-events](http://www.samhsa.gov/prevention-week/community-events/submit-events)

# Pre·ven·tion Cham·pi·on



*Noun:* a person, activity, program, or organization that inspires others to take **prevention actions** every day that **change lives**.

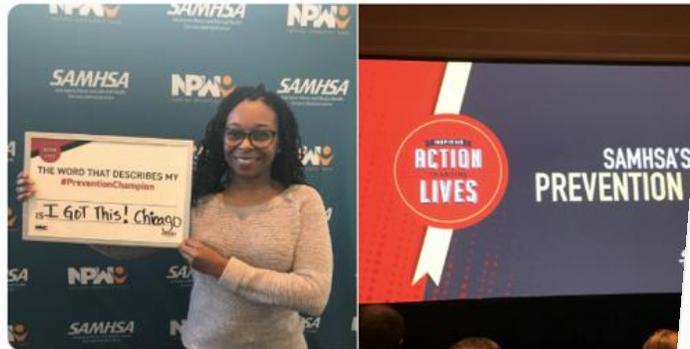
# Champion Your #PREVENTIONCHAMPION!



I got this! | I Got This  
@IGotThisChicago

Follow

Who is your #PreventionChampion? Ours are Chicago teens and parents. You inspire us every day with your choices to talk about #underageddrinking and lead healthy lives without alcohol. You got this!  
#IGotThisChicago #PreventionDay #CADCAForum

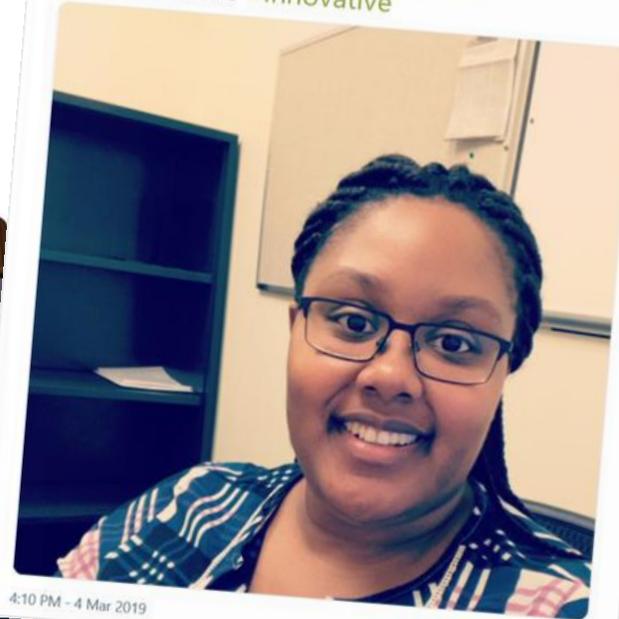


12:05 PM - 4 Feb 2019

Shay Teague  
@ShayTeague

Follow

I'm choosing @RizeConsultants as my #preventionchampion #NPW2019 Because she is #innovative



4:10 PM - 4 Mar 2019



**NPW**  
national prevention week

INSPIRING

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# WHO OR WHAT IS YOUR PREVENTION CHAMPION?



TAKE A PHOTO OR VIDEO.

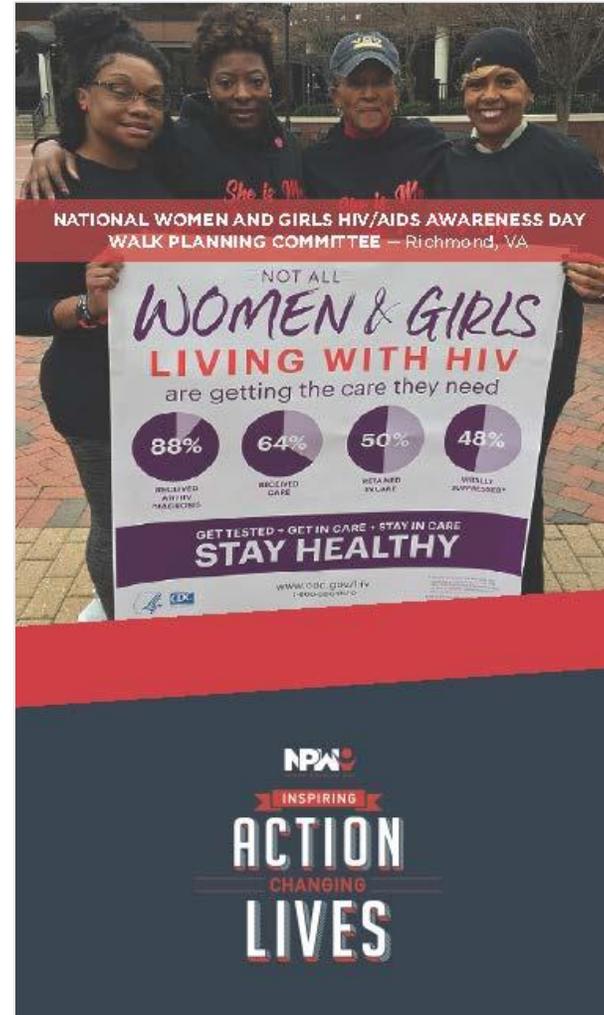
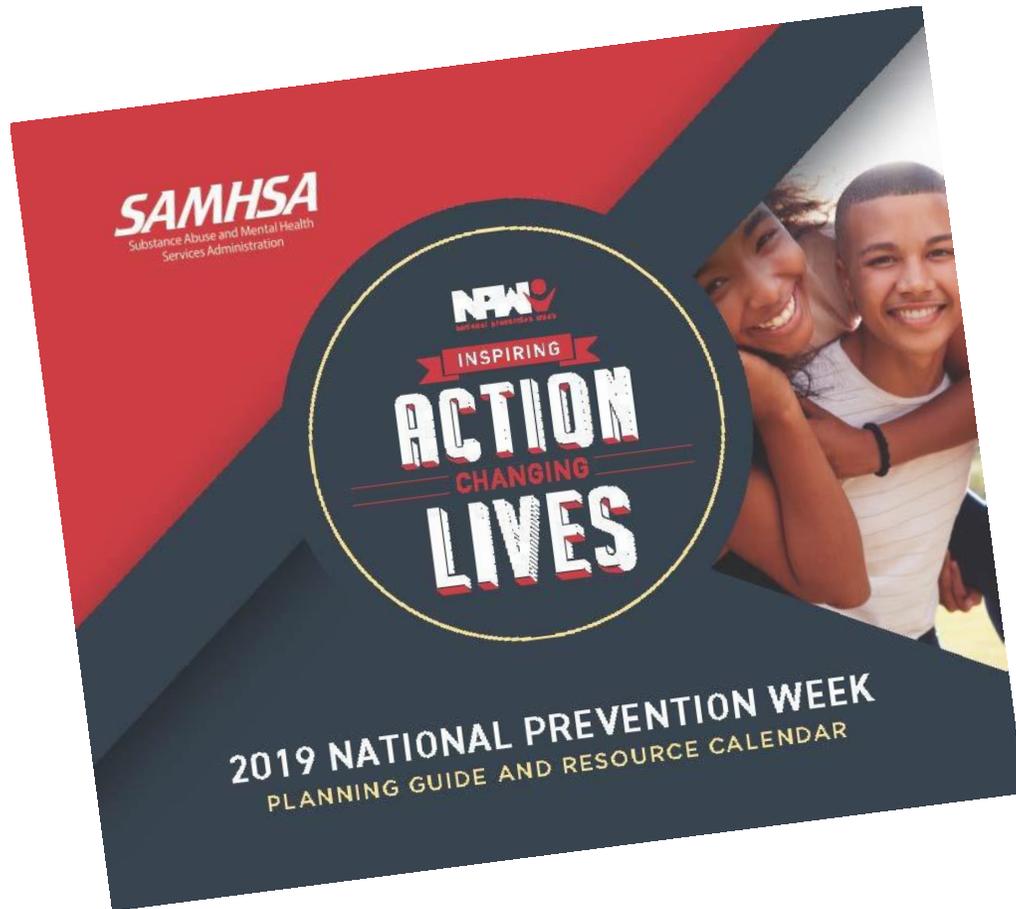


ADD THAT ONE WORD.



SHARE YOUR  
**#PreventionChampion**

# NPW Planning Guide and Resource Calendar



## NATIONAL HEALTH CENTER WEEK

This annual celebration raises awareness of America's health centers, which serve 27 million patients — a number that continues to grow. Learn more about this observance and how it shines a light on community health needs.

[www.healthcenterweek.org](http://www.healthcenterweek.org)

### AUGUST 2019

11	SUN	_____
12	MON	_____
13	TUE	_____
14	WED	_____
15	THU	_____
16	FRI	_____
17	SAT	_____

# Tips for Great NPW Photos

- Go to your camera settings and check to make sure you are shooting at maximum resolution and that your picture quality is set at the highest setting.
- While in settings, check to see if your camera has an image stabilization feature. If so, make sure it is turned on.
- Take your photos in a well-lit environment (turn on the flash if necessary), but avoid bright reflections.
- Use landscape orientation whenever possible, especially with large groups.
- If possible, use a ledge or table to rest your camera on while taking photos.
- Avoid zooming in on your subject. It will only lower your resolution.
- When sending images via email, make sure you send the image at full size.
- Clean your lens often.

Prevention Every Day



[samhsa.gov/prevention-week](https://samhsa.gov/prevention-week)

[#NPW2019](https://twitter.com/NPW2019)

# NPW Promo Video

It's happening all around you.

# Customize NPW 2019 Promotional Video

- Available on the NPW website:  
<https://www.samhsa.gov/prevention-week/materials/videos>
- This video can be modified to include your organization's information, such as a logo or website, to support your marketing purposes and promote NPW



# Daniel Smith, M.D.

Director of Addiction Services  
Mary's Center



**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration

# Opiate Overdose Prevention at Mary's Center

Daniel Smith, M.D.

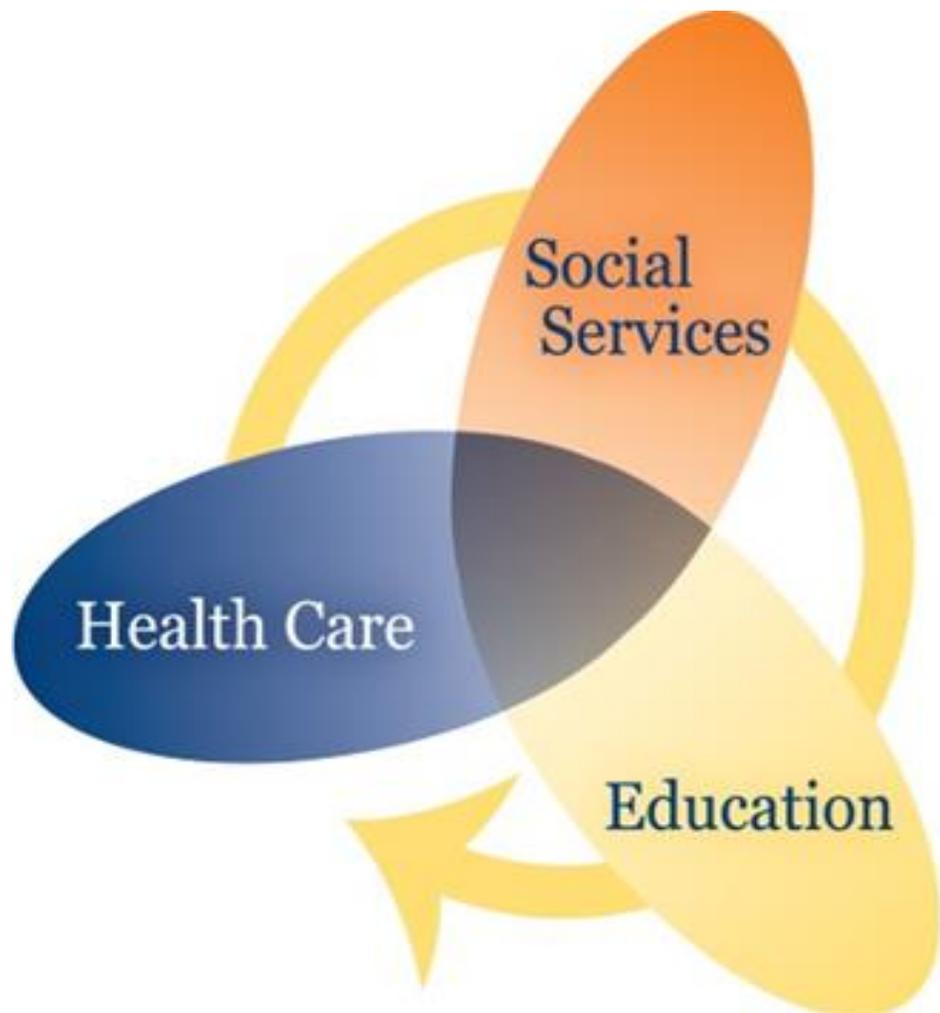
Family Physician and Director of  
Addiction Services



# Mary's Center for Maternal and Child Care

- Federally Qualified Health Center in Washington, DC, and Maryland suburbs.
- Started in 1989 to serve health needs of pregnant Central American immigrants.
- Now has 53,000 patients and 8 clinics.
- Social Change Model
  - Medical care
  - Mental health services
  - Adult and early education school
  - Dental care
  - WIC
  - Teen program





## Our Social Change Model

Our work is guided by a **Social Change Model** based on the principle that treating individuals for their health problems alone is insufficient to change health disparities within an individual, a family, a community, or a nation.

We look at all of the pressures in people's lives and deliver an integrated set of health care, education, and social services to guide our participants on the path toward good health, stable families, and economic independence.

Transforming lives is what Mary's Center is all about!



# Mary's Center Addiction Services

- January 2016–Present
- Fully integrated into our Social Change Model.
- Services focus on opiates and alcohol.
- Retention in treatment is our goal.
  - 510 participants seen
    - 102 on MAT for > 1 year
    - 72 on MAT for 6–12 months
    - 34 on MAT for 3–6 months



# Overdose Prevention at Mary's Center

- Radical Respect
- Medically Assisted Treatment (MAT)
  - Low-barrier care
  - Buprenorphine maintenance
  - Naltrexone
- Naloxone Teaching and Distribution
- Comprehensive Care Coordination Services
  - Transportation, housing, insurance PAs, employment
  - Communication with other agencies
- Flexibility
  - See walk-ins, late patients, and challenging patients





# Alicia Ozenberger

Deputy Director  
ACT Missouri



**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration



[www.actmissouri.org](http://www.actmissouri.org)

ACT Missouri is a statewide training and resource center for substance use prevention.

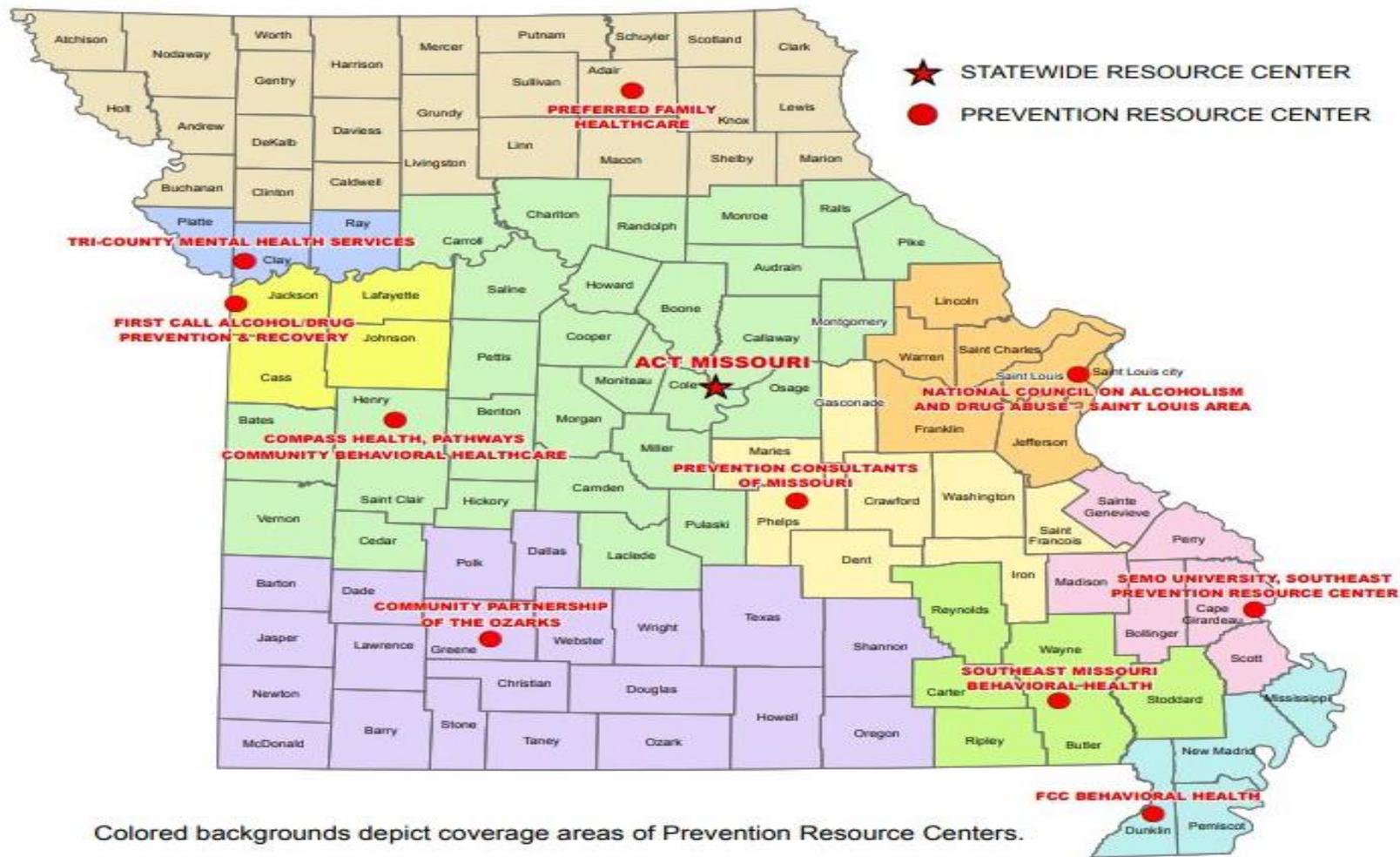
For 27 years, we have served as the statewide prevention catalyst, empowering individuals and fostering partnerships to promote safe, healthy, and drug-free communities.

ACT Missouri provides Regional Development, Technical Assistance, and Mini-Grant funding to ten Prevention Resource Centers.

The Prevention Resource Centers provide training and technical assistance to nearly 160 Registered Community Prevention Coalitions.



### MISSOURI DEPARTMENT OF MENTAL HEALTH DIVISION OF BEHAVIORAL HEALTH PREVENTION RESOURCE NETWORK



Colored backgrounds depict coverage areas of Prevention Resource Centers.

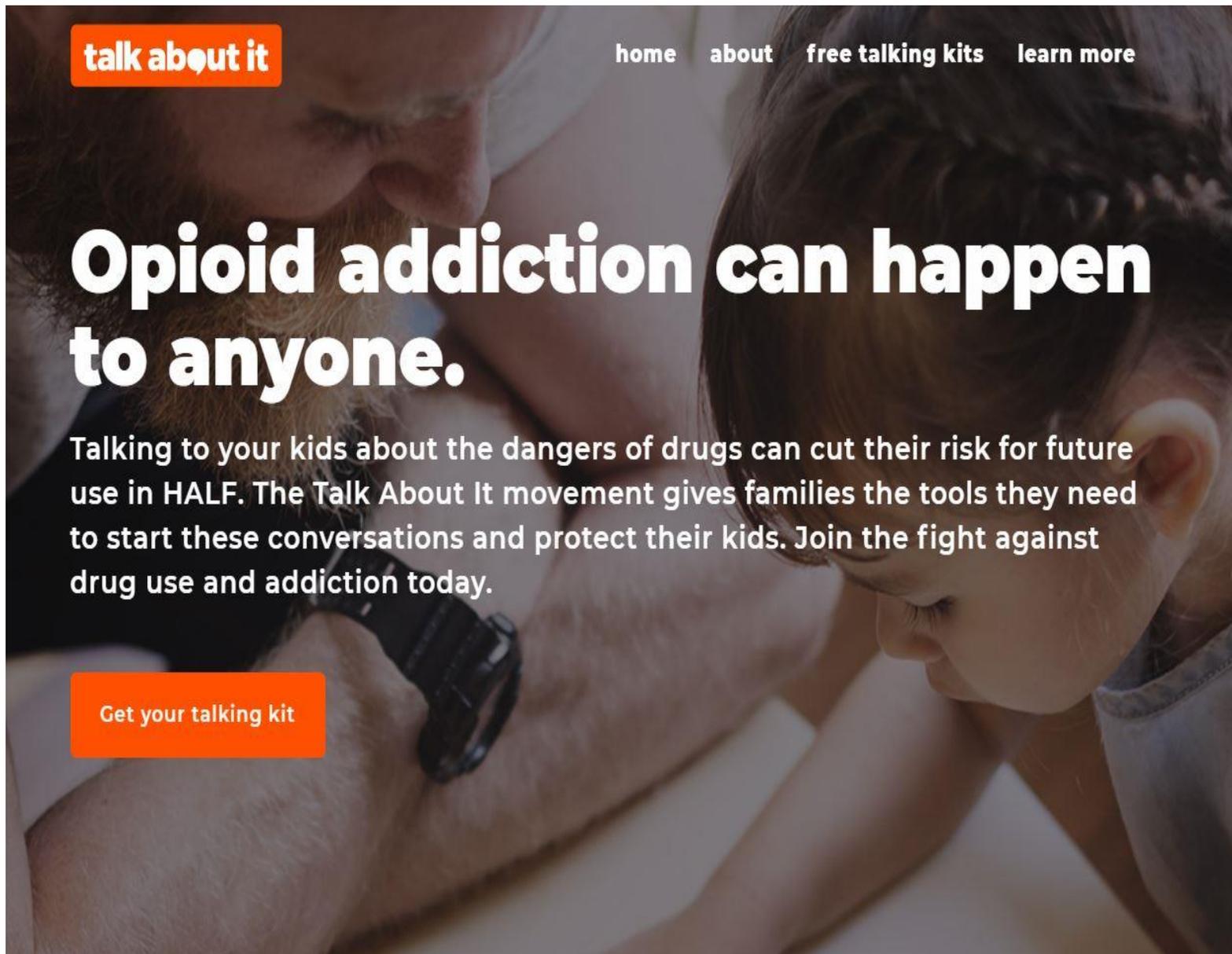
talk about it

[home](#) [about](#) [free talking kits](#) [learn more](#)

# Opioid addiction can happen to anyone.

Talking to your kids about the dangers of drugs can cut their risk for future use in HALF. The Talk About It movement gives families the tools they need to start these conversations and protect their kids. Join the fight against drug use and addiction today.

[Get your talking kit](#)



For additional information or assistance, please contact me!

**Alicia Ozenberger**

573.635.6669

[aozenberger@actmissouri.org](mailto:aozenberger@actmissouri.org)



# Reverend Walter Jones, Jr.

Founder and Executive Director  
Fathers Who Care



**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration



# COMMUNITY TALKS— KEYS TO STRENGTHENING OUR COMMUNITIES

By Rev. Walter Amir Jones, Jr.

April 23, 2019

# ENGAGING AND EMPOWERING SECTORS' PARTNERS THROUGH COMMUNITY TALK...

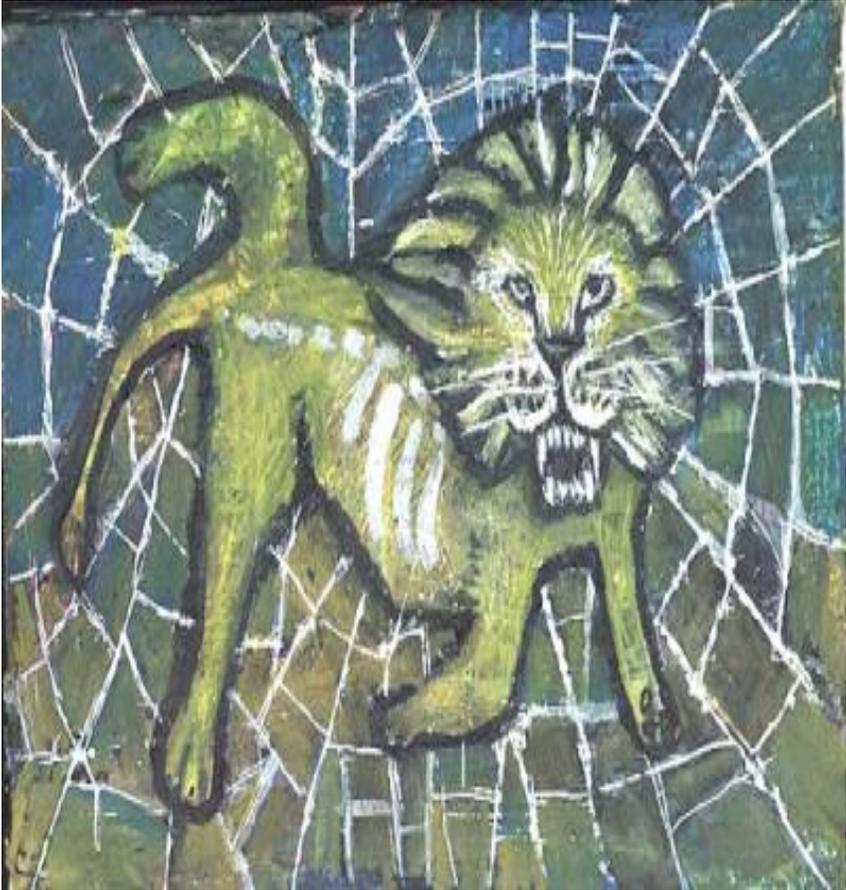
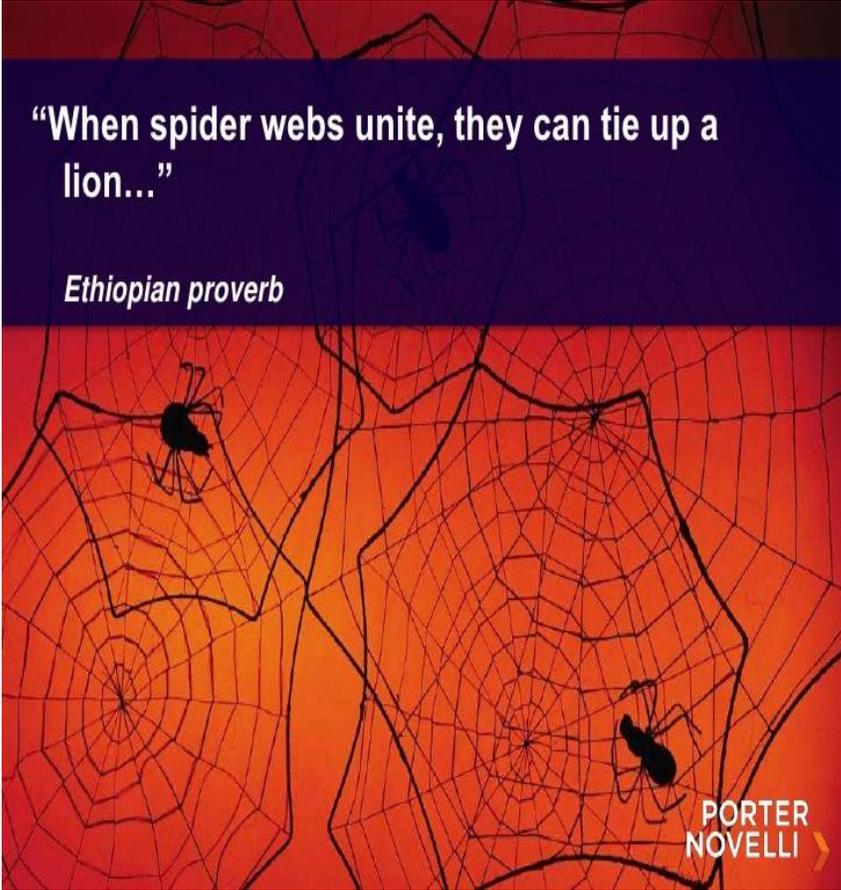
- ◉ **Fathers Who Care** - History (West Side Men, Illinois Council on Responsible Fatherhood, and the National Fatherhood Buzz)
- ◉ West Side Community Stakeholders, West Garfield Park Community Stakeholders, and West Garfield Park Youth Council
- ◉ Members with the 11th, 15th, and 25th District Chicago Police Department, Elected Officials (Aldermen, Commissioners, Senators, Representatives, and Congressman) from three (3) Wards, Districts on the West Side of Chicago



# ENGAGING AND EXPANDING OUR SECTORS' PARTNERS!

Oftentimes in getting sectors' partners to work together, we have to motivate them with the presence of others who are also committed to doing the same work. (Try to recruit more than one partner in each of your 12 sectors.)

# TEAMWORK CAN MAKE THE DREAM WORK



## HOW DO WE ENGAGE OUR SECTOR PARTNERS TO WORK TOGETHER?

- **First, show members that we are agents for social change and community empowerment. All input matters.**
- **Second, encourage them to use their influence to bring people together and build their communities. Teamwork.**
- **Third, always acknowledge the work of others. Incentives (awards, gift cards, certificates, etc.)**
- **Fourth, always provide refreshments!**



For Additional Information:

**West Garfield Park Community Stakeholders**

4540 W. Washington Blvd.

(773) 287-5821

[www.fatherswhocare.org](http://www.fatherswhocare.org)

[westsidecommunitystakeholders@gmail.com](mailto:westsidecommunitystakeholders@gmail.com)

West Garfield Park Community or Walter Jones @ facebook.com

or

Fathers\_whocare on Twitter



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**2019 NATIONAL PREVENTION WEEK**

**MAY 12-18, 2019**

# Register Today for the Next NPW Webinar

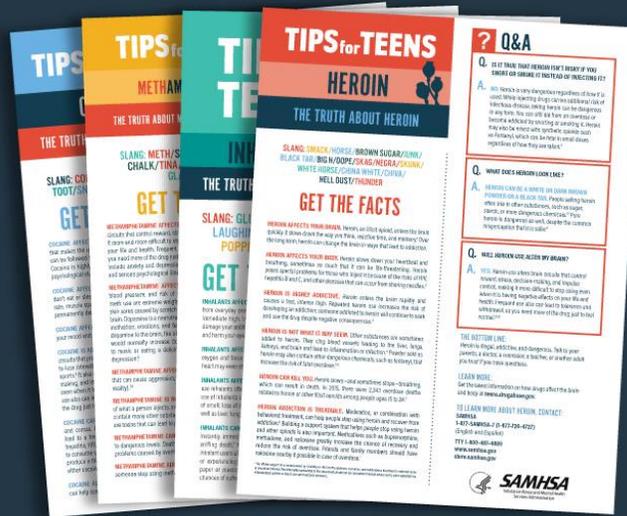


## WEBINAR

# TIPS FOR TEENS

## Youth Champions and Resources Engaging Teens in Substance Use Prevention

**MAY 16, 2019**  
**2-3:30 P.M. EDT**



INSPIRING  
**ACTION**  
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**Q&A**  
**Q. DO I THINK THAT PREVENTING MY BROTHER FROM USING DRUGS IS THE BEST WAY TO PROTECT HIM?**  
**A. YES.** There is no one-size-fits-all approach to preventing drug use. While talking to your brother about the risks of drug use is important, it's also important to have a good relationship with him. If you have a good relationship, he is more likely to listen to you and to seek help if he needs it. You can also help him by providing information about the risks of drug use and by encouraging him to seek help if he needs it.

**Q. WHAT DOES HEROIN LOOK LIKE?**  
**A. HEROIN** comes in several forms, including white powder, brown powder, and brown sugar. It can be found in small packets, in larger bags, or in small pieces of paper. It can also be found in small pieces of paper that are folded into a square or a triangle.

**Q. WILL HEROIN USE AFFECT MY BRAIN?**  
**A. YES.** Heroin use can affect your brain in several ways. It can cause you to feel euphoric, but it can also cause you to feel depressed. It can also cause you to have trouble concentrating and to have trouble sleeping. Heroin use can also cause you to have trouble with your memory and to have trouble with your judgment.

**THE BOTTOM LINE:** Heroin is illegal, addictive, and dangerous. Not only can it cause you to feel euphoric, but it can also cause you to feel depressed. It can also cause you to have trouble concentrating and to have trouble sleeping. Heroin use can also cause you to have trouble with your memory and to have trouble with your judgment.

**LEARN MORE:** Get the latest information on drug use and prevention at [www.samhsa.gov](http://www.samhsa.gov).

**TO LEARN MORE ABOUT PREVENTION CONTACT:**  
**SAMHSA**  
1-877-SAMHSA-7 (1-877-726-7262)  
TDD: 1-800-487-4849  
[www.samhsa.gov](http://www.samhsa.gov)

**SAMHSA**  
Substance Abuse and Mental Health Services Administration

Please fill out the post-meeting survey that will pop up once this meeting ends.



**MAY 12-18**  
**2019**

For more information, visit:  
[www.samhsa.gov/prevention-week](http://www.samhsa.gov/prevention-week)



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Services Administration