

National Prevention Week 2015 Transcript for Promotional Audio PSA (90 sec)

[sound of car driving by, bus door opening]

More than 20 million adults in the U.S. have an alcohol or illicit drug use problem and nearly 1 in 5 has a mental illness.

[background music begins]

What does prevention mean to you?

Putting your best foot forward.

Responding to our communities' needs.

Being an awesome role model.

Empowering community members through education.

A brighter present and future.

Raising awareness and taking action.

Why are preventing substance abuse and promoting mental health important to you?

Because kids should remember their teen years.

Because you need a healthy mind to live a healthy life.

Porque al estar sanos, podemos sacar lo mejor de nosotros mismos.

Because as I go through life, it helps me know what I should and shouldn't do.

Because nobody wants to be defined by a bottle.

Because prevention means saving lives.

National Prevention Week 2015 is May 17th through the 23rd. Get involved and let your voice be heard.

The voice of one.

The power of all.

Visit the National Prevention Week website for more information about how to get involved.