

NPW
national prevention week
2020



MAY 10-16, 2020



Visit the SAMHSA website to learn more about participating in National Prevention Week in your community, and find ideas, activities, and resources to make prevention happen every day.



WHAT IT'S ABOUT

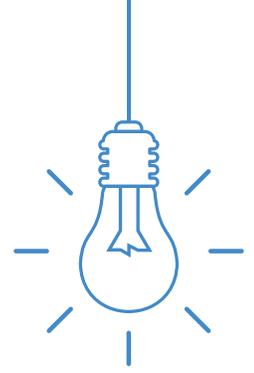
National Prevention Week is an annual observance that brings individuals, health professionals, organizations, coalitions, states, businesses, and communities together through local events to strategize around preventing substance misuse and promoting mental health. Sponsored by SAMHSA, this grassroots effort reinforces that every day and everywhere, the small actions we take can change lives for the better.

NATIONAL PREVENTION WEEK 2020 WILL TAKE PLACE FROM MAY 10 TO 16.

Since the first National Prevention Week in 2012, there have been hundreds of community activities and events across nearly all 50 states and U.S. territories—from workforce events to sporting events and so much more.

ACTIVITIES TYPICALLY LINE UP WITH THE NPW THEME DAYS, WHICH FOR 2020 INCLUDE:

MONDAY, MAY 11	Preventing Prescription and Opioid Drug Misuse
TUESDAY, MAY 12	Preventing Underage Drinking and Alcohol Misuse
WEDNESDAY, MAY 13	Preventing Illicit Drug Use and Youth Marijuana Use
THURSDAY, MAY 14	Preventing Youth Tobacco Use (includes e-cigarettes and vaping)
FRIDAY, MAY 15	Preventing Suicide



WHAT WILL YOU DREAM UP?

Get creative with your event!

From school assemblies, health fairs, and dance contests to community fun runs, murals, videos, and poetry readings, there are so many ways to engage your community.

Many communities decide to involve their local leaders and state policymakers by asking them to issue a proclamation recognizing National Prevention Week in their state or community and informing others about the observance on social media.

Others participate in the NPW Prevention Challenge, an interactive social media activity that ties local prevention efforts to the larger movement of National Prevention Week. Each year, a new challenge activity and hashtag are announced at SAMHSA's Prevention Day (usually held in February), and the activity continues through the end of May.

Whatever you do, **make sure SAMHSA knows about it** so that we can spread the word to other communities looking for that idea spark! Your activity may also appear in our annual NPW Outcomes Report.

***There has never been a better time to
inspire action and save lives. Take part in
National Prevention Week 2020!***

Visit www.samhsa.gov/prevention-week to access planning and promotion resources, or contact **David Wilson at 240-276-2588** or david.wilson@samhsa.hhs.gov to find out how to get started today.

SAMHSA
Substance Abuse and Mental Health
Services Administration