

## TALKING POINTS FOR NATIONAL PREVENTION WEEK 2020

May 10–16, 2020

### Purpose

This document provides you with talking points about the Substance Abuse and Mental Health Services Administration’s (SAMHSA) National Prevention Week (NPW) that you can use when reaching out to potential partners or stakeholders within your community.

### Talking Points

- NPW is an annual health observance sponsored by SAMHSA that is dedicated to increasing public awareness of and action around substance use prevention and the promotion of positive mental health.
- NPW takes place in May to recognize the important work that has been done throughout the year in communities to prevent substance misuse and promote positive mental health. This year, NPW will take place May 10 to 16.
- The purpose of this observance is to recognize the work and successes of people and organizations working in prevention across the nation, as well as educate people about how we can prevent substance use and promote mental health.
- Organizations and communities across the country plan events and activities each year to raise awareness about these important issues.
- **[INSERT 1 OR 2 SENTENCES ABOUT YOUR ORGANIZATION’S SPECIFIC INITIATIVES RELATED TO SUBSTANCE MISUSE PREVENTION AND/OR MENTAL HEALTH PROMOTION]**
- **[ORGANIZATION NAME]** will be sharing our details with SAMHSA about how we are participating in NPW via the [Community Events form](#).
- Organizations and communities across the country will be participating in the [NPW 2020 Prevention Challenge](#): #PreventionHappensHere. We will be sharing photos and stories about where we practice prevention in our community on our social media platforms using the hashtags #PreventionHappensHere and #NPW2020.
- In 2018, 57.8 million Americans had a mental and/or substance use disorder.<sup>1</sup>
- Just more than 67 million Americans, including 1.2 million youth ages 12 to 17, participated in binge drinking at least once in the past 30 days.<sup>2</sup>
- Approximately 31.9 million Americans ages 12 and older used illicit drugs in the past month, and 2.9 million Americans misused pain relievers within the past month.<sup>3</sup>

For more information about National Prevention Week, visit [www.samhsa.gov/prevention-week](http://www.samhsa.gov/prevention-week).

### Hosting a National Prevention Week event?

[Submit details about your event](#) for a chance to be featured in future NPW promotional materials or in the [NPW Outcomes Report](#).

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<sup>1</sup> Substance Abuse and Mental Health Services Administration. (2019). *2018 National Survey on Drug Use and Health: Presentation*.

<sup>2</sup> Substance Abuse and Mental Health Services Administration. (2019). *2018 National Survey on Drug Use and Health: Detailed tables*. [Table 2.1A].

<sup>3</sup> Substance Abuse and Mental Health Services Administration. (2019). *2018 National Survey on Drug Use and Health: Detailed tables*. [Table 1.1A].