START THE CONVERSATION ABOUT UNDERAGE DRINKING

10% of 12-year-old kids say they’ve tried alcohol. That number jumps to 50% by age 15.

But 80% of kids believe their parents should have a say in whether they drink alcohol.

And parents have a significant influence on whether their kids drink.

The sooner you talk to your kids about alcohol, the greater chance you have of influencing their decisions. Practice for one of the most important conversations you may ever have with SAMHSA’s “Talk. They Hear You.” Mobile Application, available for download on the App Store, Google Play, and the Windows Store. Learn more at http://www.underagedrinking.samhsa.gov.

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