



SAMHSA

RECOVERY INNOVATION CHALLENGE

DISCOVERING NEW IDEAS TO ADVANCE RECOVERY

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APPLY ON CHALLENGE.GOV

Overview – Purpose of the Challenge



The goal of the Recovery Innovation Challenge is to identify innovations developed “on the ground” that advanced recovery

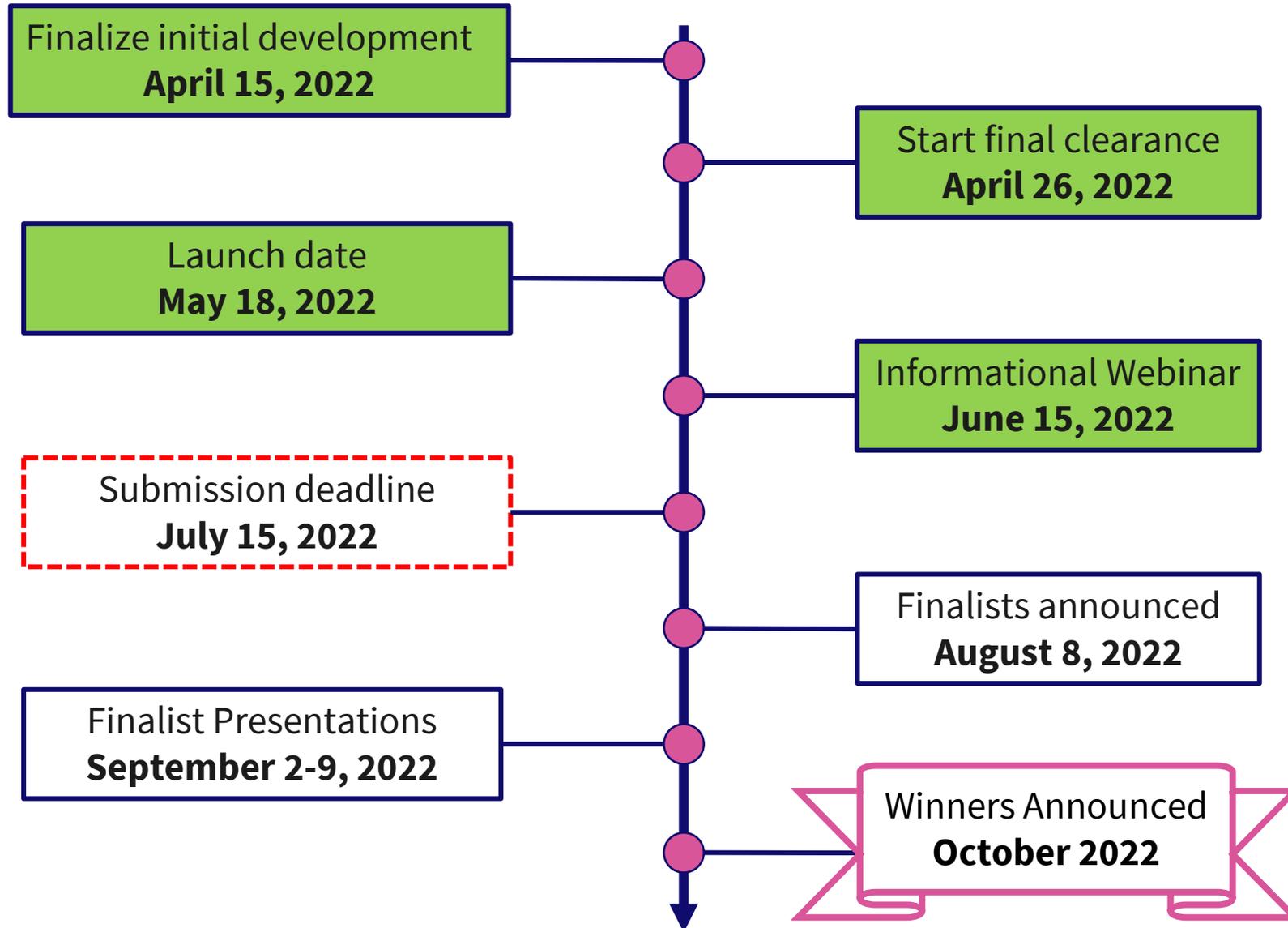
SAMHSA believes that understanding how the field has evolved over the last decade will improve SAMHSA’s programs and policies moving forward

Overview - Problem Statement

SAMHSA aims to learn the following from the behavioral health community:

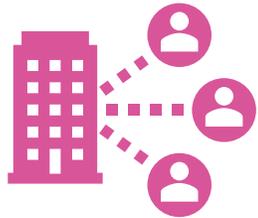
1. What challenges have you experienced in advancing recovery?
2. How are you advancing recovery, as defined by SAMHSA?
What innovations have you developed to advance recovery?
3. How do you know your efforts are working? How do you measure your success?

SAMHSA Recovery Innovation Challenge Timeline



Eligibility – Who can participate?

Organization



OR

Team of Organizations



- There is only one primary applicant, which must be a peer-run or community-based organization
- The primary applicant can submit their proposal with other organizations as a team
- For technical reasons, the primary applicant will be considered the winner or awardee

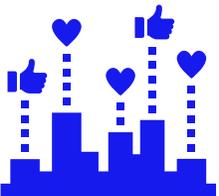
Eligibility – What organizations are eligible?



Peer-run or community-based organizations



Teams that included a peer-run or community-based organization as the primary participant



Organizations that operate a peer-run or community-based programs that are the primary participant

Eligibility – What is a peer-run or community-based organization?



Peer-Run Organizations

Peer-run organizations are programs that emphasize self-help and are fully operated by people with lived experienceⁱ

PROs include but are not limited to drop-in programs, peer counseling, homeless outreach, linkage to traditional services or benefit programs, and other recovery supports, such as supported housing and employment.



Community-Based Organizations

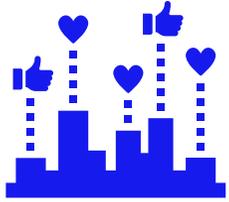
Public or private non-profits that provide specific services to the community or a targeted population within the communityⁱⁱ

CBOs include but are not limited to community health centers, childcare providers, local domestic violence shelters and programs, adult protective services programs, homeless services providers, and food banks that work to address the health and social needs of populations.

ⁱ SAMHSA, Consumer-Operated Services: How to Use the Evidence-Based Practices KITs.

ⁱⁱ Office of Assistant Secretary for Preparedness and Response, Engaging Community-Based Organizations

Eligibility – What is a peer-run or community-base organization?



Organizations that operate a peer-run or community-based programs that are the primary participant

Public or private organizations that operate or support programs that meet the definitions of peer-run or community-based organizations

Example 1

Collegiate Recovery Programs or Recovery High Schools that exist or operate with university, college, or county support. The Collegiate Recovery Program or Recovery High School would be the primary participant.

Example 2

Hospital systems or academic medical centers that operate or support peer-run or community-based programs and services. Those programs would be the primary participant.

Eligibility – What organizations are eligible?

- Organizations need to be incorporated in U.S. and maintain a primary place of business in the U.S.
- Non-U.S. citizens and non-permanent residents can participate as a member of a team that otherwise satisfies the eligibility criteria
- Non-U.S. citizens and non-permanent residents are not eligible to win a monetary prize (in whole or in part)

Participation Rules – Grantees and Contractors?

Federal grantees and contractors may not use federal funds from a grant award to develop their Challenge submissions or to fund efforts in support of their Challenge submissions.



For example, if you have a HUD grant that covers 50% of your time, you cannot use that time to develop your submission.

However, if the other 50% of your time is funded by the state, you can use that time to develop your submission.

Alternatively, if your submission is explaining an initiative that is funded by federal grant dollars that is allowable.

Prize Structure – How many and how much?

- The total prize amount for the Recovery Innovation Challenge is \$400,000
- The Recovery Innovation Challenge will have up to 10 awardees
- The total prize amount will be split among all awardees resulting in a minimum prize of \$40,000



SAMHSA Recovery Innovation Challenge Awards

1. \$40,000
2. \$40,000
3. \$40,000
4. \$40,000
5. \$40,000
6. \$40,000
7. \$40,000
8. \$40,000
9. \$40,000
10. \$40,000

Submission Requirements – General



All submission must be entered by the deadline of July 15, 2022, at 7:00 PM EDT



All submissions must include the involvement of people with lived experience and explain their role in the submission



All submissions must include a peer-run organization or community-based organization as the primary participant



Complete submissions must also be attached as a PDF in Challenge.gov.

Submission Requirements – Format



For the initial round, we are only accepting written submissions



Written submissions must be no longer than 3-5 singled-spaced pages using 11- or 12-point font



Written submissions must be submitted as PDF and must be in English.

Judging – How will SAMHSA judge submissions?



Each submission that meets entry requirements will be reviewed by a panel of judges (2-3) consisting of Federal employees



Scores from each criterion will be weighted equally, but failure to meet a minimum standard for any one criterion might disqualify a submission



Up to 20 participants with the highest scores will be selected as finalists



Finalists will be invited to present their innovations virtually to a second panel of judges September 2-9, 2022

Judging – How will SAMHSA judge submissions?



Principles (0-30 points)

- Did the submission identify and explain the use of or challenges with any of the SAMHSA [guiding principles](#) to promote recovery?



Innovation (0-30 points)

- Did the submission highlight innovations that advanced recovery or addressed gaps in recovery, as defined by SAMHSA?



Impact (0-30 points)

- Did the submission describe the methods used for understanding the effectiveness of different innovations in advancing recovery?



Completeness (0-10 points)

- Did the submission address all aspects of the problem statement?

Q & A – Prize Amount

Q Can SAMHSA provide clarification on how many awards and amounts for each?

A The total prize purse for the Recovery Innovation Challenge is \$400,000. This total prize amount will be divided between awardees. There will be up to 10 awardees.

Q & A – Submission Content

Q Is this meant for recovery from substance use disorders, or can we submit recovery programs from other mental health conditions?

A The Recovery Innovation Challenge is open to submissions focusing on recovery from mental illness, substance use disorders, and/or co-occurring disorders.

Q & A – Eligibility

Q Would a Behavioral Health Managed Care Organization who works with community providers be a suitable primary applicant for this challenge?

A No. The primary applicant must be a peer-run or community-based organization. A behavioral health managed care organization can participate as a partner, but not a primary applicant.

Q & A – Eligibility

Q Would a for-profit company that offers addiction treatment services qualify as an applicant?

A No. The primary applicant must be a peer-run or community-based organization. A private addiction treatment services organization can participate as a partner, but not as a primary applicant.

Q & A – Eligibility

Q Can I apply on behalf of my organization if we have never submitted a grant to SAMHSA before?

A Yes. There is no requirement to have previously applied to SAMHSA grant applications provided you meet all other eligibility and participation rules.

Q & A – Eligibility

Q Are individual practitioners eligible for the contest?

A Individuals are not eligible to participate in the Recovery Innovation Challenge.

Q & A – Submission Requirements

Q Can you explain further the requirement to develop the submission with a person of lived experience?

A SAMHSA wants to ensure that people with lived experience are included in the development of the submission, as we recognize that people with lived experience are an underutilized source of innovation knowledge within the field. This could include participation in the design of the program or innovation being described, implementation of the innovation itself, evaluation of the innovation, drafting and writing the submission, or comprehensive review of the submission.

Q & A – Submission Requirements

Q Must the program or innovation already be implemented?

A We do not require that the program or innovation being described a submission needs to be implemented. However, please note that one of our main judging criteria is “Impact,” which aims to understand the effectiveness of different innovations in advancing recovery.

Q & A – Submission Requirements

Q Can we submit two innovative programs?

A We have not prohibited multiple submissions, but we strongly encourage that organizations with multiple innovative programs to make one submission describing all their innovations.

Q & A – Submission Requirements

Q Is a reference sheet required for copyright materials that we have permission to use?

A No, a reference sheet of copyright permissions is not required. Per our rules, by participating in the Recovery Innovation Challenge, each participant warrants that they are sole author or owner of, or has the right to use, any copyrightable works that the submission comprises, that the works are wholly original, and that the submission does not infringe any copyright or any other rights of any third party of which the participant is aware.



Follow the
Challenge to
receive updates!

For more information about the
SAMHSA Recovery Innovation Challenge please visit:

Challenge.Gov: <https://www.challenge.gov/?challenge=recovery>

SAMHSA Website: <https://www.samhsa.gov/about-us/who-we-are/offices-centers/or/recovery-innovation-challenge>

For questions about the
SAMHSA Recovery Innovation Challenge please contact us at:

challenge@samhsa.hhs.gov

Thank you for attending!