



# Prevention Collaboration in Action

Understanding the Basics

## Collaboration Across SAMHSA's Strategic Prevention Framework

No single agency or individual can possibly provide the resources or reach to meet the prevention needs in your community. This is why collaboration is such an integral part of SAMHSA's Strategic Prevention Framework (SPF).

To influence complex social problems, practitioners must tap the skills and resources of a broad spectrum of community partners throughout the prevention planning process. This tool features opportunities for collaboration at each step of the SPF, as well as examples of how you might engage local partners in these activities.

**Optional Directions:** Circle any opportunities you would like to explore.

SPF Step	Opportunities for Collaboration	Example
<b>In Step 1: Assessment,</b> communities identify and prioritize local prevention needs based on data.	<ul style="list-style-type: none"><li>• Identify and obtain data on local prevention needs</li><li>• Manage and make sense of assessment data</li><li>• Share and receive feedback on assessment findings</li></ul>	Engage evaluators and/or graduate students from a local university to help analyze assessment data.
<b>In Step 2: Capacity,</b> communities build local resources and readiness to address prevention needs.	<ul style="list-style-type: none"><li>• Develop and/or strengthen prevention team (e.g., add new members to fill gaps)</li><li>• Increase readiness of community groups to address priority problem(s) and contributing factors</li><li>• Promote broad participation in and/or community support for prevention efforts</li></ul>	Work with editor of local newspaper to highlight community prevention efforts in a monthly news column.

SPF Step	Opportunities for Collaboration	Example
<p><b>In Step 3: Planning,</b> communities develop a strategic approach to addressing prioritized needs, including factors associated with those needs.</p>	<ul style="list-style-type: none"> <li>• Prioritize risk/protective factors associated with prevention needs</li> <li>• Develop a logic model to describe the relationship between problems, selected interventions, and expected outcomes</li> <li>• Select appropriate interventions</li> <li>• Build a comprehensive prevention plan</li> <li>• Share and receive feedback</li> </ul>	<p>If your community has a large immigrant population, engage representatives from this group to better understand factors associated with prioritized problems.</p>
<p><b>In Step 4: Implementation,</b> communities deliver evidence-based interventions that are the right fit, given local conditions and priorities.</p>	<ul style="list-style-type: none"> <li>• Raise community awareness of prioritized problems and the intervention(s) selected to address them</li> <li>• Ensure that selected interventions are implemented with fidelity</li> <li>• Adapt interventions as needed to increase cultural relevance</li> </ul>	<p>Work with members of the business community to implement responsible beverage server training.</p>
<p><b>In Step 5: Evaluation,</b> communities examine the process and outcomes of the prevention interventions they have implemented.</p>	<ul style="list-style-type: none"> <li>• Plan and conduct a culturally responsive and technically sound evaluation that meets stakeholder needs</li> <li>• Identify which prevention interventions are and are not working</li> <li>• Share lessons learned and ensure use of evaluation findings</li> </ul>	<p>Involve members of your focus population in the development of evaluation tools.</p>