### Roles of SAMHSA’s Regional Administrators

**Represent SAMHSA & Connect with Stakeholders**
- Voice of SAMHSA Assistant Secretary in the regions and states.
- Educate and engage the public and key stakeholders in SAMHSA’s vision, mission, priorities, and messaging.
- Connect the public and key stakeholders to people and resources.
- Coordinate with and support the functions of the SAMHSA Project Officers related to grants, contracts, and cooperative agreements.

**Promote Initiatives & Engage Target Populations**
- Contribute to the development and support of HHS/SAMHSA initiatives and activities that advance mental and substance use disorders.
- Lead strategic discussion within communities, states, tribes, and regions promoting behavioral health and advancing prevention, treatment of, and recovery from mental and substance use disorders.

**Collaborate to Support HHS Regions Together**
- Lead cross-agency initiatives within the region and incorporate the support and collaboration of key HHS OPDIVs and other federal/state/tribal partners to advance behavioral health.
- Support HHS regional initiatives championed by Regional Directors, Regional Health Administrators, and/or regional OPDIV colleagues.
- Identify opportunities to increase collaboration among HHS colleagues to assure behavioral health is a priority.

**Support Stakeholders**
- Provide regional behavioral health leadership that supports stakeholder action, program development, policy innovation, and system transformation.
- Leverage national and regional resources and technical assistance in collaboration with headquarters.
- Assist stakeholders in expanding relationships and obtaining the information and resources they need.

**Conduct & Report Regional Environmental Scan**
- Prepare periodic reports to communicate important regional/state trends, issues, and policy changes that affect SAMHSA’s programs, grantees, and stakeholders.
- Communicate performance impact, success, challenges, and opportunities for improvement.

**LEADERSHIP**
- As part of SAMHSA leadership, participate in development and implementation of SAMHSA strategic vision, direction, and policies nationally.
- Promote engagement across Centers and Offices as members of the leadership team.